# **Economics and dynamics in networking: three case studies**

Fernando Paganini Universidad ORT, Uruguay

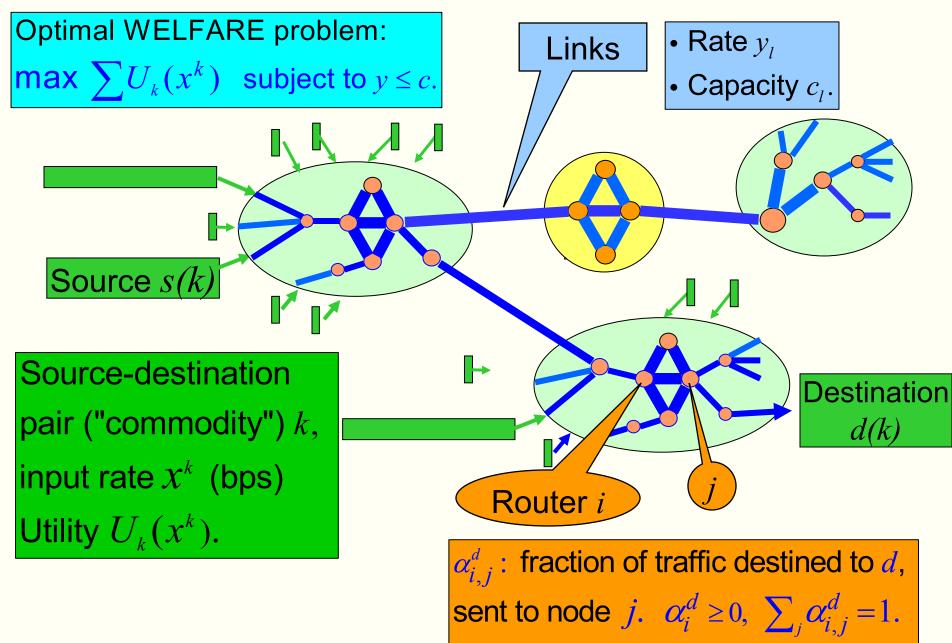
Collaborators:

- Enrique Mallada (Univ. ORT, now at Cornell).
- Andrés Ferragut (Univ. ORT and Univ. de la Rep, Uruguay)
- Pablo Belzarena (Universidad de la Republica, Uruguay)

#### Outline:

- 1. Congestion control with multipath routing.
- 2. Controlling fairness through number of TCP connections.
- 3. Auctions for resource allocation in overlay networks.

## 1. Congestion control with multipath routing



## A simple network

The "customer":

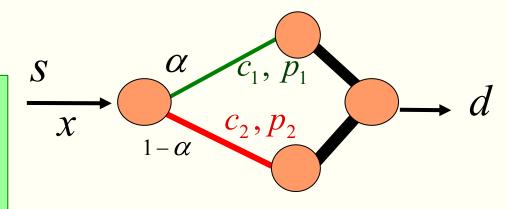
elastic traffic source, rate follows
"demand curve" x = f(q), f = U<sup>1-1</sup>
q = α p<sub>1</sub> + (1-α) p<sub>2</sub>, mean price.

The "broker": multipath router, adapts routing fraction  $\alpha$  slowly in direction of cheaper prices,  $\dot{\alpha} = \beta(p_2 - p_1).$  The resources: link capacities. Prices  $p_1$ ,  $p_2$  (e.g. queueing delays) indicate their scarcity.

Optimal welfare equilibrium:  $x = c_1 + c_2 = f(q)$ ,

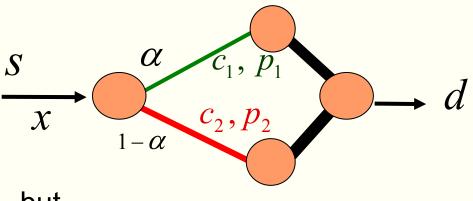
$$\alpha = \frac{c_1}{c_1 + c_2}, \quad p_1 = p_2 = q,$$

Does the system reach this equilibrium?



We implemented this in the packet simulator ns2:

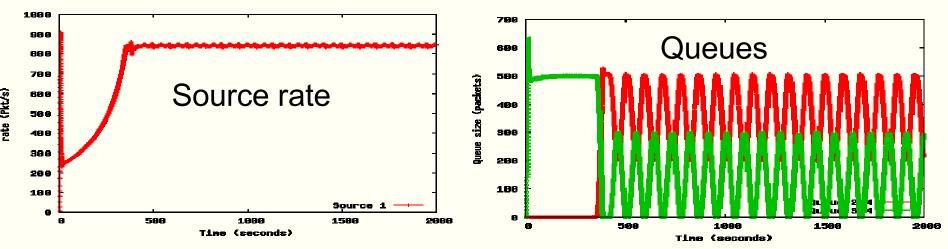
- Source runs TCP-FAST, responds to delay.
- Router split traffic, adapt split to measured delays.



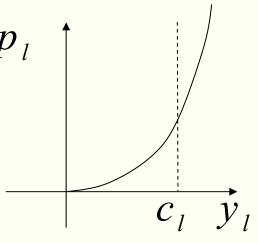
Sources rate reaches desired equilibrium.

but....

Queues and routing splits oscillate!

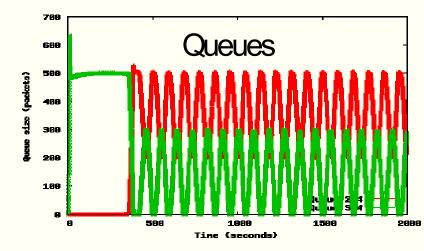


Can we explain this with flow models?  $p_l$ A commonly model for delay is the "latency function"  $p_l = \varphi(y_l)$ , where  $y_l$  is the link rate.



This model implies global convergence to equilbrium in  $\alpha$ , p, x, using a Lyapunov argument.

Something's wrong.... The latency model, from queueing theory in *steady state*, not relevant to dynamic studies.



Another fluid model for queueing delay  $p_l = \frac{1}{c_l} [y_l - c_l]_{p_l}^+$ 

We can prove  $x \rightarrow c_1 + c_2$ .

Take  $x \equiv c_1 + c_2$ , around equilibrium we have the linear dynamics

Equilibrium:  

$$x^* = c_1 + c_2, \ \alpha^* = \frac{c_1}{x^*}, \ p_1^* = p_2^* = q^* = U'(x^*).$$

 $\begin{bmatrix} \delta \dot{\alpha} \\ \delta \dot{p}_1 \\ \delta \dot{p}_2 \end{bmatrix} = \begin{bmatrix} 0 & -\beta & \beta \\ \gamma_1 x^* & 0 & 0 \\ -\gamma_2 x^* & 0 & 0 \end{bmatrix} \begin{bmatrix} \delta \dot{\alpha} \\ \delta p_1 \\ \delta p_2 \end{bmatrix} \Rightarrow \text{UNSTABLE (imaginary modes)}$ 

Mass-spring like system, frequency matches packet simulations.

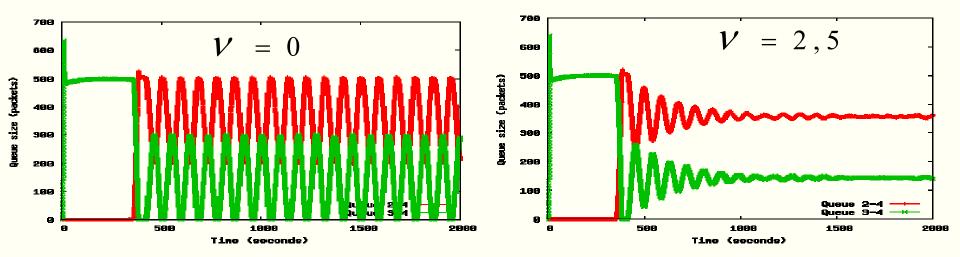
Conclusion:

- Route oscillations are not trivial to avoid.
- A naive equilibrium viewpoint (most of econ) misses all this.
- Beware of simplistic models for delay!

### Solving the problem

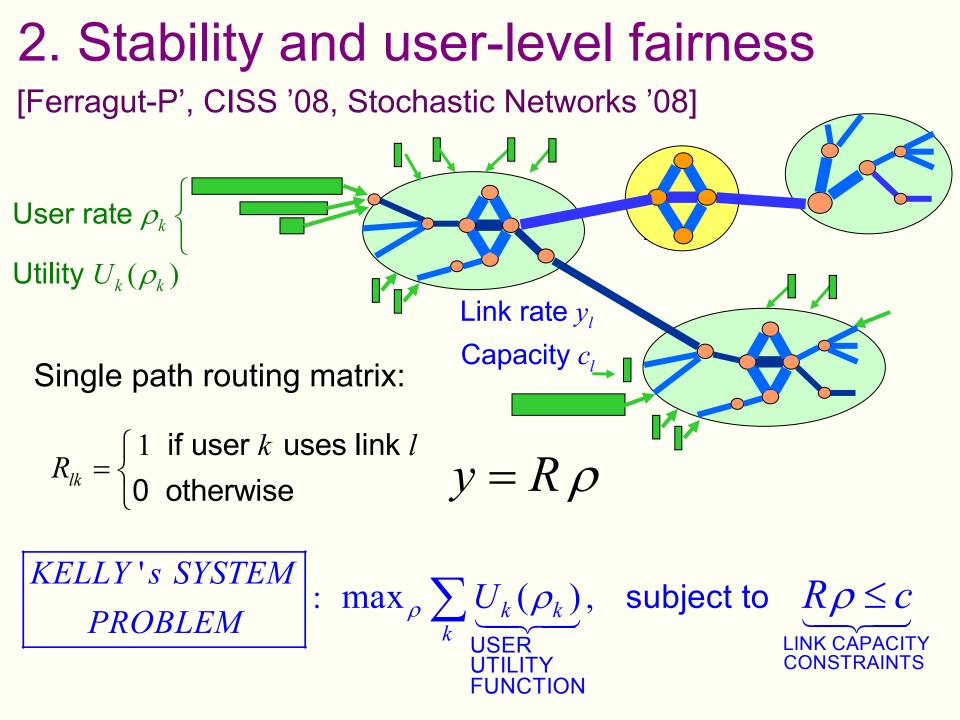
Adapt  $\alpha$  based on anticipated (rather than current) price  $|\pi_i = p_i + v \dot{p}_i|$ 

In control terms, add derivative action. Same equilibrium. Simulations:

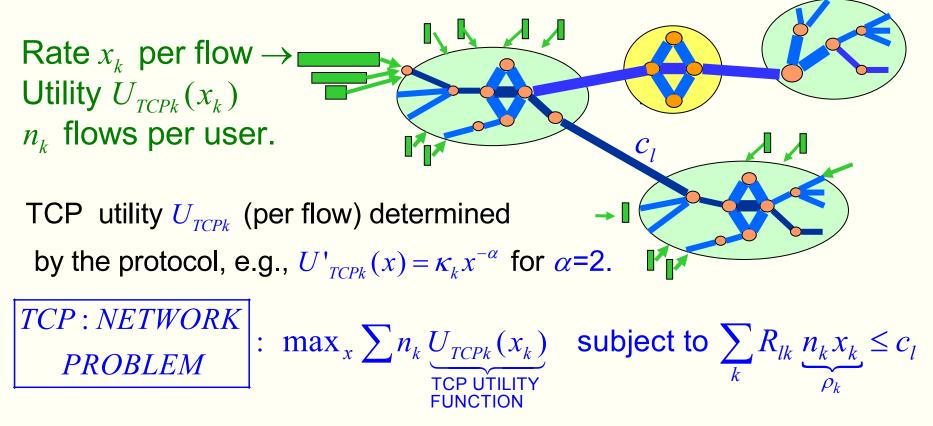


**Theorems** [P'-Mallada, to appear in IEEE ToN] the equilibrium point (optimum max  $\sum U^k(x^k)$ ) is locally asymptotically stable in an arbitrary network

Packet implementation: variants of TCP-FAST and RIP.



### Contrast with flow-level fairness of TCP



- Without control of number of connections, fairness per flow is moot (Briscoe'07).
- Incentives to employ many TCP flows (e.g., p2p).
   Tragedy of the commons?

On stochastic stability of a network served by TCP [deVeciana et al '99, Bonald-Massoulié '01]

User: Poisson  $(\lambda_k)$ arrivals,  $\exp(\mu_k)$  workloads.  $\rightarrow$ 

For each fixed  $\{n_k\}$ , service rates  $x_k$  determined by TCP congestion control  $U'_{TCPk}(x) = \kappa_k x^{-\alpha}$  for  $\alpha > 0$ .

Result: Markov chain  $\{n_k\}$  stable if and only if  $\sum_k R_{lk} \frac{\lambda_k}{\mu_k} < c_l \quad \forall l.$ 

Remark: congestion control ensures neither stability nor fairness.

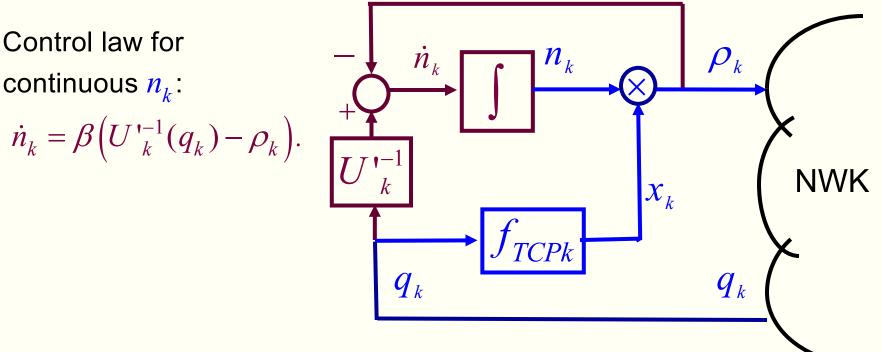
- Both depend solely on users' "open loop" demands  $\frac{\lambda_k}{k}$ .
- Fairness choice per flow (e.g., value of  $\alpha$ ) has minimal impact. A heavy user will compensate a low TCP rate by increasing  $n_k$ , until  $\rho_k$  serves demand, if feasible. If not  $n_k$ 's grow without bounds.

# Closing the loop on $n_k$ for user-level fairness

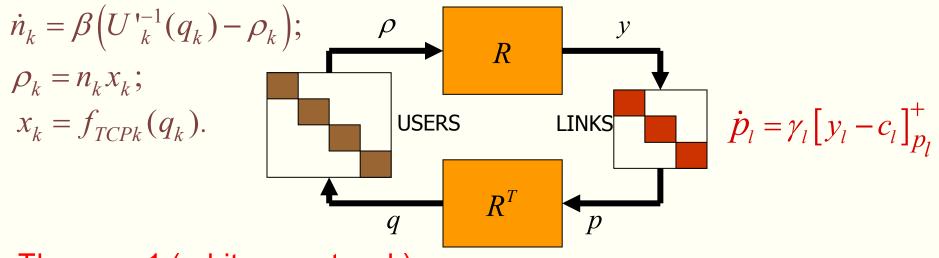
Assume that for fixed  $n_k$ , the flow rate  $x_k$  is determined by TCP:

 $x_k = f_{TCPk}(q_k)$  where  $q_k$  is the congestion price seen by the source, and  $f_{TCPk} = (U'_{TCPk})^{-1}$ , TCP demand curve. The user rate is  $\rho_k = n_k x_k$ .

Objective: control  $n_k$  so that the system converges to an equilibrium where  $\rho_k = n_k x_k$  solves  $\max_{\rho} \sum_k U_k(\rho_k)$ , s.t.  $R\rho \le c$ , with utilities defined by users.



### Analysis using dual TCP congestion control,



Theorem 1 (arbitrary network).

The equilibrium satisfies  $\max_{\rho} \sum_{k} U_k(\rho_k)$ , subject to  $R\rho \leq c$ , and is locally asymptotically stable. Proof: passivity argument (as in Wen-Arcak '03).

#### Theorem 2 (single bottleneck).

Assume time-scale separation: for fixed  $n = \{n_k\}$ , let  $\hat{q}_k(n)$ ,  $\hat{x}_k(n)$ 

be the equilibrium values from dual congestion control, and  $\hat{\rho}_k(n) = n_k \hat{x}_k(n)$ . Then the "slow" dynamics  $\dot{n}_k = \beta \left( U'_k^{-1}(\hat{q}_k(n)) - \hat{\rho}_k(n) \right)$  are globally convergent to a point  $n^*$  where the corresponding  $\hat{\rho}_k(n^*)$  are at the optimum welfare point.

### From fluid control to admission control.

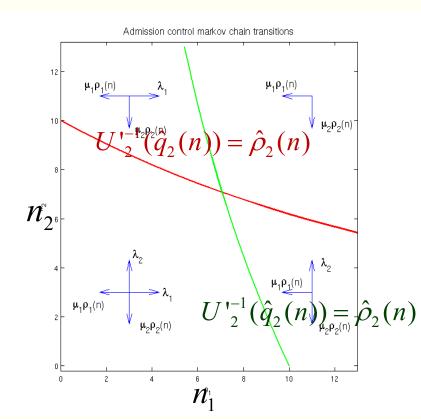
In practice,  $n_k$  is discrete (number of TCP connections). Furthermore:

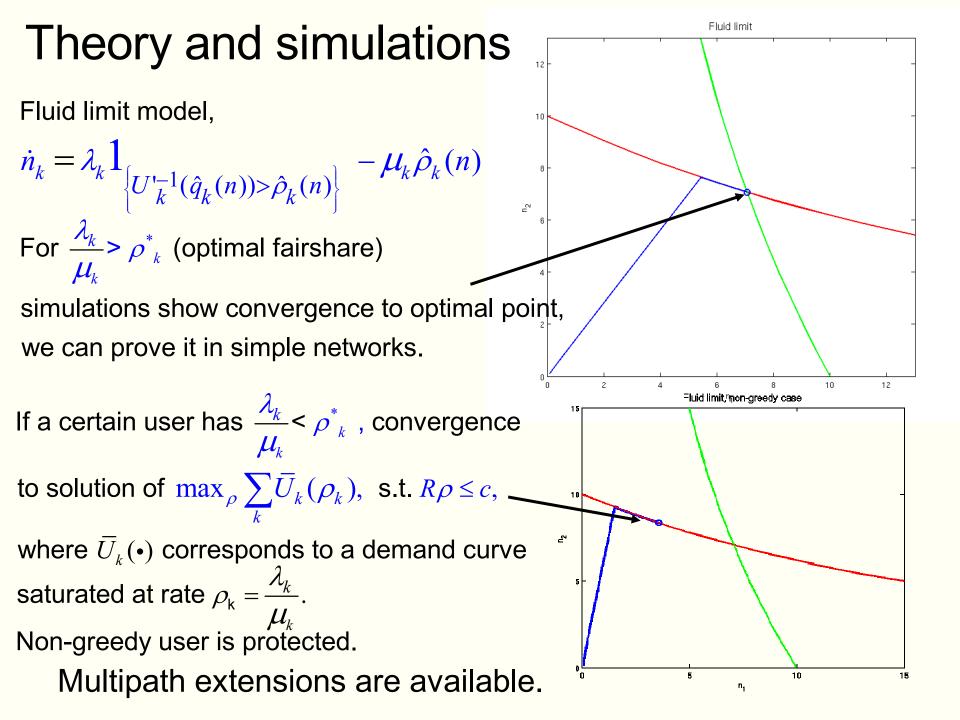
- Real-time control at sources' (application layer) is impractical, incentives?
- Killing an ongoing TCP connection to reduce  $n_k$  is undesirable.

More practical alternative:

- Control increase of  $n_k$  (admit new connections), rely on natural termination.
- Admission control carried out by edge ro
- User utility  $U_k(\rho_k)$  describes the SLA: admit new connection  $\Leftrightarrow U'_k^{-1}(q_k) > \rho_k$

Markov chain model. Poisson( $\lambda_k$ ) arrivals,  $exp(\mu_k)$  workloads. Active sessions served with rate  $x_k$ obtained from TCP.





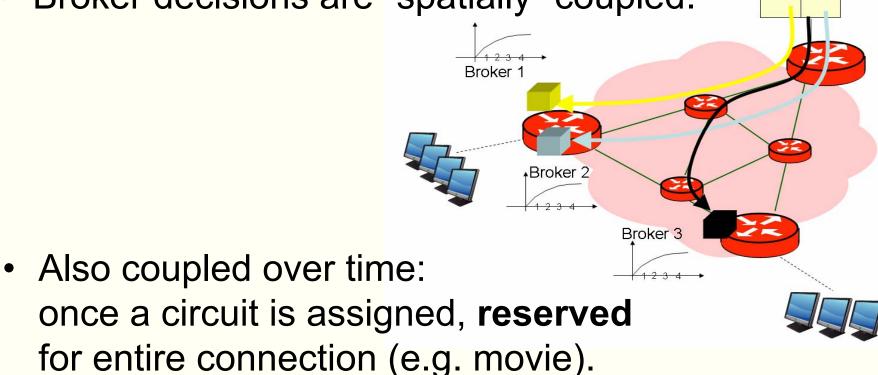
3. Distributed Auctions for Resource Allocation in Overlay Networks

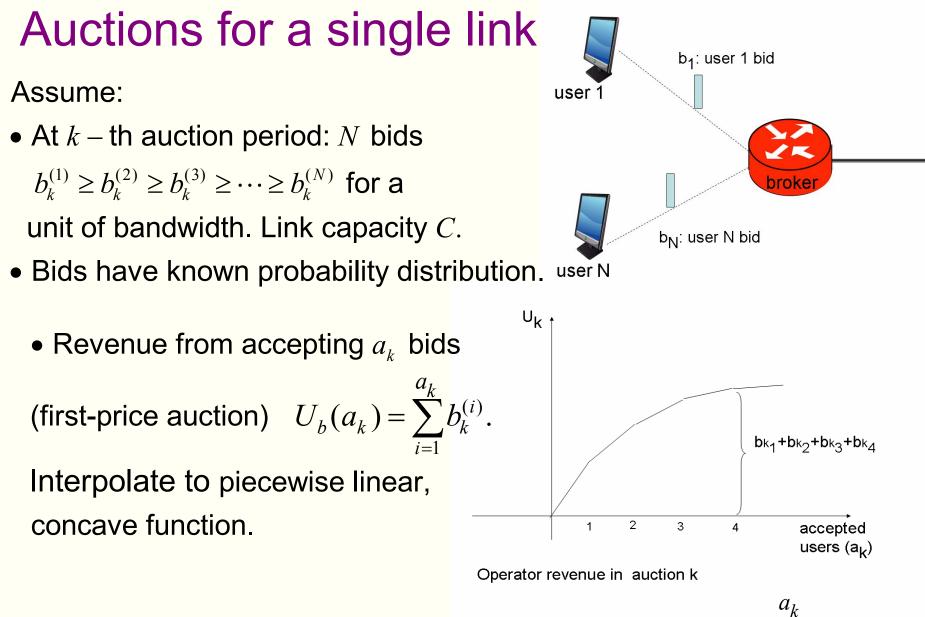
[Belzarena-Ferragut-P', Net-Coop '08]

- Scenario: an operator sells premium services (e.g. video-on-demand) over a network.
- QoS is guaranteed by reserving bandwidth in fixed amounts, and controlling access.
- One related proposal Service Overlay Newtork (Zuan et al.): here the service is offered by leasing bandwidth from several ISPs, installing distributed content servers.
- Objective: selling the service to maximize revenue.

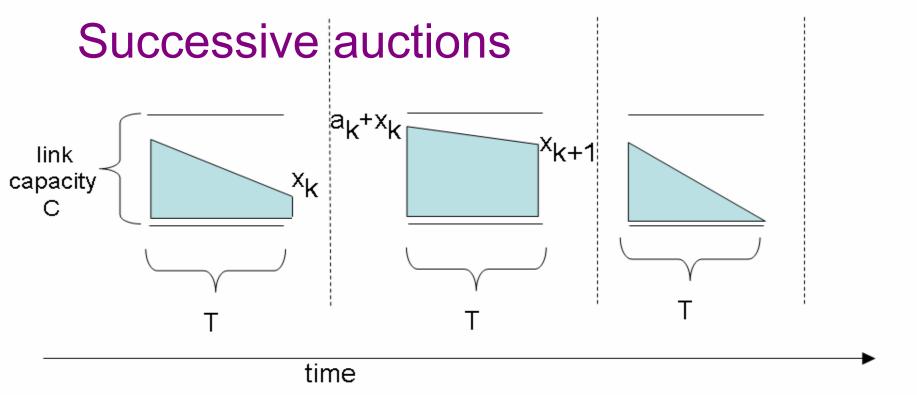
## **Distributed Auction**

- End users submit bids for certain end-to-end service to a broker within their domain.
- Periodically, an auction is held to decide which users are assigned bandwidth.
- Broker decisions are "spatially" coupled.





• Expected revenue from  $a_k$  bids:  $\overline{U}(a_k) = E[U_b(a_k)] = \sum_{k=1}^{a_k} E[b_k^{(i)}]$ 



p: probability that a connection remains active at the end of the period of time T

xk: number of active connections at kT-

ak: number of accepted connections in auction k

x<sub>k</sub>+a<sub>k</sub>: active connections in kT+

Myopic policy:  $a_k = C - x_k$ , sells all available capacity. May miss better bids in the future.

### **Optimal revenue problem**

Maximize 
$$\lim_{n\to\infty}\frac{1}{n}\sum_{i=1}^{a_k}E[U_b(a_k)]$$

- Expectation is w.r. t the bids, and the departure process.
- This is a Markov Decision Process (MDP).
- Solution is a policy  $a_k = a(s_k)$ , where the state  $s_k = (x_k, b_k)$
- a(s) can be found numerically, large computional cost.

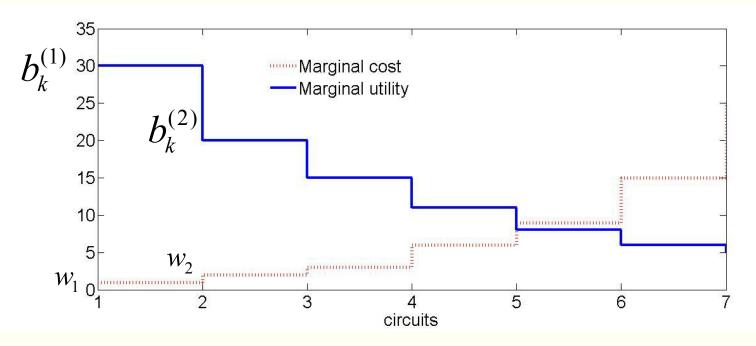
Receding horizon approximation:

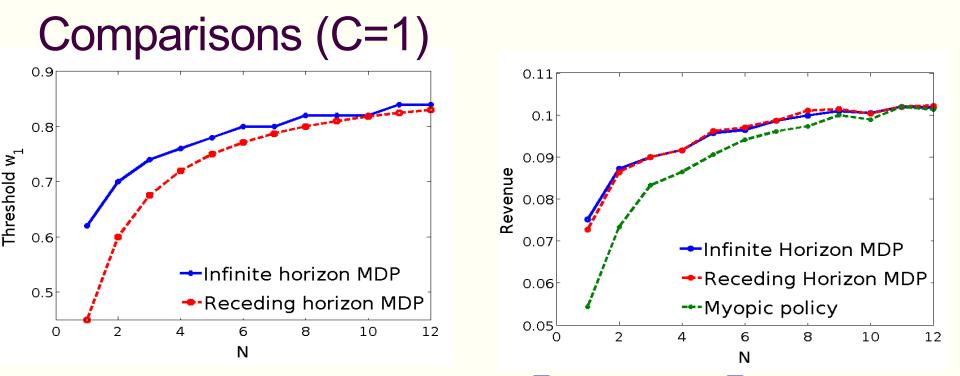
 $a_0 = \arg\max_{a \le C - x_k} [U_b(a) + E_{x_1} \overline{U}(C - x_1)]$ 

- Optimize current revenue+ expected revenue of next auction, assuming all remaining capacity will be sold off at that time.
- Take auction  $a_0$ , and repeat recursively.

Receding horizon policy:  $a_0 = \underset{a \leq C-x_k}{\operatorname{arg\,max}} [U_b(a) + E_{x_1} \overline{U}(C-x_1)]$ 

- For the second term,  $x_1 \sim Bin(x_0 + a, p)$ .
- Some calculations reduce it to  $-W(x_0 + a)$ , where W() piecewise linear, increasing and convex (cost of missed future opportunities).
- Maximum: intersection of decreasing marginal utilities (bids) with increasing marginal costs (acceptance thresholds,  $w_k$ ).





A fluid approximation: replace  $E_{x_1}\overline{U}(C-x_1)$  by  $\overline{U}(C-E[x_1])$ 

The problem reduces to the convex program

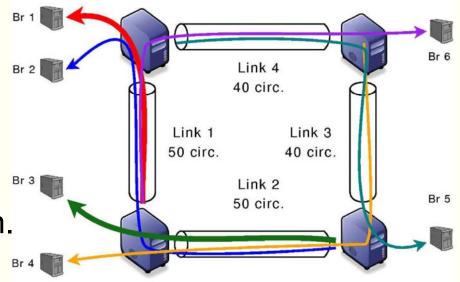
Maximize 
$$U_b(a) + \overline{U}(z)$$
  
CURRENT EXPECTED  
REVENUE NEXT STEP  
Subject to  $x_0 + a \le C$ ,  $p(x_0 + a) + z \le C$ .  
CURRENT CAPACITY  
CONSTRAINT  $p(x_0 + a) + z \le C$ .

### The network case

Assign a broker to each r, route/service in the network.

 $a^r$ : current allocation, broker r

z<sup>r</sup>: expected next-step allocation.R: routing matrix, as before.



Network allocation problem: Maximize  $\sum_{r} U_{b^{r}}(a^{r}) + \overline{U}(z^{r})$ subject to  $R(x_{0} + a) \leq C$ ,  $RP(x_{0} + a) + z \leq C$ 

- Similar to network utility maximization in congestion control
- Additional (one-step ahead) variables and constraints.
   Requires additional price variables.
- Distributed solution via message passing in the control plane (modification to RSVP).

# Conclusions

We studied three problems in cross layer control and optimization:

- 1. Congestion control with multipath routing.
- 2. Controlling fairness through number of TCP connections.
- 3. Auctions for resource allocation in overlay networks.

#### Common features:

- Economic (utility based) models.
- Dynamics play a non-trivial role.
- Distributed solutions.

Progression from "virtual" to real economics (utilities as protocol representations, versus real monetary utilities).

Grand challenge for the future: an integrated view of network control and economics.