

# Mathematical Modeling of Incentive Policies in P2P Systems

John C.S. Lui

`cslui@cse.cuhk.edu.hk`

Department of Computer Science & Engineering  
The Chinese University of Hong Kong

# Outline

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# Motivation

- Cooperation plays an essential role in many developing large-scale network systems and application.
  - Wireless mesh networks (e.g., forward packets).
  - P2P file sharing systems (e.g., BitTorrent [Performance 2007]).
  - P2P streaming, VoD (e.g., PPLive, P2P-VoD [Sigcomm 2008]).
- Individuals are selfish.
- Important to consider incentive protocols to encourage cooperation.

# Background

- Micro-payment in Napster. Weakness: central authority.
- Tit-for-tat in Bit-torrent. Free-riding is still possible.
- Reputation-based policies. Concern: collusion.

## Background: continue

- Natural for nodes to *learn* from the environment.
- Shared history based incentive mechanisms can overcome scalability problem of private history based mechanisms.
- Designing/testing a "good" incentive is difficult.
- Design and evaluation of incentive protocols: ad-hoc

# Contribution

- A **general (and simple) mathematical framework** to analyze and evaluate incentive protocols for P2P systems.
- Analysis of several incentive policies using this framework.
- Performance evaluation for these incentive policies.
- Connection with *evolutionary game theory*.

# Assumptions

- **Finite strategies:** Given an incentive policy  $\mathcal{P}$  which has a finite strategy set

$$\mathcal{P} = \{s_1, s_2, \dots, s_n\},$$

where  $s_i$  is the  $i^{\text{th}}$  strategy. All users in a P2P system can use any  $s_i \in \mathcal{P}$ . A user chooses  $s_i$  is of type  $i$ .

- **Service model:** The system runs in discrete time slots. At the beginning of each time slot, each peer randomly selects another peer in the system and requests for a service.
- Denote  $g_i(j)$  as the probability that a peer of type  $s_i$  will provide a service to a peer of type  $s_j$ .

# Assumptions cont.

- **Gain and loss model:** at each time slot, a peer gains  $\alpha > 0$  points when it receives a service from another peer, while loses  $\beta$  points when it provides a service to another. Without loss of generality, one can normalize  $\beta$  by setting  $\beta = 1$ .
- **Learning model:**
  - At the end of a time slot, a peer can choose to switch (or adapt) to the current best strategy  $s_h$ .
  - Let  $\mathcal{G}_i(t)$  be the expected gain of using strategy  $s_i$  at time slot  $t$ , then a peer using strategy  $s_i$  will switch to strategy  $s_h$  at time slot  $t + 1$  with probability

$$\gamma(\mathcal{G}_h(t) - \mathcal{G}_i(t)),$$

where  $\gamma > 0$  is the learning rate.



# General Model

- Let  $x_i(t)$  be the fraction of type  $s_i$  peers at time  $t$ .
- If a peer is of type  $s_i$ , the expected services it receives, denoted by  $E[R_i(t)]$ , can be simply expressed as:

$$E[R_i(t)] = \sum_{j=1}^n x_j(t) g_j(i) \quad \text{for } i = 1, \dots, n. \quad (1)$$

- The expected number of services provided by type  $s_i$  peer at time  $t$  is  $E[S_i(t)]$ , which is:

$$E[S_i(t)] \approx \sum_{j=1}^n x_j(t) g_i(j) \quad \text{for } i = 1, 2, \dots, n. \quad (2)$$

# General Model

- Since a peer receives  $\alpha$  points for each service it receives and loses  $\beta = 1$  point for each service it provides, the expected gain per slot at time  $t$  is  $\mathcal{G}_i(t)$ :

$$\mathcal{G}_i(t) = \alpha \sum_{j=1}^n x_j(t) g_j(i) - \sum_{j=1}^n x_j(t) g_i(j) \quad i = 1, 2, \dots, n. \quad (3)$$

- We can put the above expression in matrix form and derive  $\mathcal{G}(t)$ , the expected gain per slot for the whole P2P system at time  $t$  as

$$\mathcal{G}(t) = \sum_{i=1}^n x_i(t) \mathcal{G}_i(t) = (\alpha - 1) \mathbf{x}^T(t) G \mathbf{x}(t), \quad (4)$$

where  $\mathbf{x}(t)$  is a column vector of  $(x_1(t), \dots, x_n(t))$  and  $G$  is an  $n \times n$  matrix with  $G_{ij} = g_i(j)$ .

# General Model

- According to the learning mechanism, we can describe the dynamics as this fluid model:

$$\begin{aligned}\dot{x}_h &= \gamma \sum_{i \neq h} x_i(t) (\mathcal{G}_h(t) - \mathcal{G}_i(t)) \\ &= \gamma \left( \mathcal{G}_h(t) - \sum_{i=1}^n x_i(t) \mathcal{G}_i(t) \right) = \gamma (\mathcal{G}_h(t) - \mathcal{G}(t))\end{aligned}\quad (5)$$

$$\dot{x}_i = -\gamma x_i(t) (\mathcal{G}_h(t) - \mathcal{G}_i(t)), \quad i \neq h. \quad (6)$$

# Key ideas

- Given an incentive policy  $\mathcal{P}$ , we have to first find out all  $g_i(j)$ , or *all* entries in  $\mathbf{G}$ .
- Once we found  $G$ , we can derive:

$$\mathbf{x}(t) = [x_1(t), x_2(t), x_3(t), \dots, ],$$

$$\mathcal{G}_i(t) = \text{Performance measure of each strategy}$$

$$\mathcal{G}(t) = \text{Performance measure of the incentive policy}$$

# Three types of peers

In a typical P2P system, one can classify peers according to their *behavior* upon receiving a request:

- **cooperator:** a peer has a cooperative behavior when it serves other peers unconditionally.
- **defector:** a peer has a defective behavior when it refuses to serve any request from other peers.
- **reciprocator:** a peer has a reciprocative behavior when it serves according to the requester's contribution level. In short, it tries to make the system fair.

# Image Policy $\mathcal{P}_{image}$

- Image incentive policy  $\mathcal{P}_{image}$  has three pure strategies:
  - 1  $s_1$ , or pure cooperation,
  - 2  $s_2$ , or image reciprocation,
  - 3  $s_3$ , or pure defection.
- Under this policy, when a reciprocative peer receives a request for service:
  - this peer checks (or infers) the requester's reputation, and
  - it will only provide service with the *same probability* as this requester serves other peers.

## Image Policy $\mathcal{P}_{image}$ : continue

- To model this incentive policy, we have to derive  $g_i(j)$ .
- For  $s_1$  (pure cooperation), we have:

$$g_1(j) = 1 \quad j = 1, 2, 3.$$

- For  $s_3$  (pure defection), we have:

$$g_3(j) = 0 \quad j = 1, 2, 3.$$

- For  $s_2$  (image reciprocation):

- $g_2(1) = 1.$
- $g_2(3) = 0.$
- $g_2(2) = ?$

## Image Policy cont.

- To derive  $g_2(2)$ :

$$\begin{aligned} g_2(2) &= \text{Prob}[\text{a reciprocator will grant a request}] \\ &= \sum_{i=1}^3 \text{Prob}[\text{the requester is of type } s_i] \times \\ &\quad \text{Prob}[\text{granting the request} | \text{type } s_i \text{ requests}] \\ &= x_1(t)g_2(1) + x_2(t)g_2(2) + x_3(t)g_2(3) \\ &= x_1(t) + x_2(t)g_2(2). \end{aligned}$$

- Solving the above equation, we have

$$g_2(2) = \frac{x_1(t)}{1 - x_2(t)}. \quad (7)$$



# Proportional Policy $\mathcal{P}_{prop}$

- Three types of peers:
  - 1  $s_1$  (cooperator);
  - 2  $s_2$  (reciprocator);
  - 3  $s_3$  (defector);
- Reciprocative peers serve the requester with the probability equal to the requester's consumption to contribution ratio, or  $E[S_j]/E[R_j]$ .
- In case the ratio is larger than one, the probability to serve the request is set to one.

# Proportional Policy $\mathcal{P}_{prop}$ : continue

- For  $s_1$  (pure cooperation), we have:

$$g_1(j) = 1 \quad j = 1, 2, 3.$$

- For  $s_3$  (pure defection), we have:

$$g_3(j) = 0 \quad j = 1, 2, 3.$$

- For  $s_2$  (reciprocator)
  - If the requester is a cooperator, its ratio is  $\geq 1$ , thus  $g_2(1) = 1$ .
  - If the requester is a defector, its ratio is zero, hence  $g_2(3) = 0$ .
  - $g_2(2) = ?$

# Proportional Policy ( $\mathcal{P}_{prop}$ ) cont.

- For  $g_2(2)$ , we have:

$$\begin{aligned}E[R_2(t)] &= x_1(t)g_1(2) + x_2(t)g_2(2) + x_3(t)g_3(2) \\&= x_1(t) + x_2(t)g_2(2),\end{aligned}$$

$$\begin{aligned}E[S_2(t)] &= x_1(t)g_2(1) + x_2(t)g_2(2) + x_3(t)g_2(3) \\&= x_1(t) + x_2(t)g_2(2).\end{aligned}$$

- Since  $E[R_2(t)] = E[S_2(t)]$ ,  $g_2(2) = 1$ .

# Linear Incentive Policy Class $\mathcal{C}_{LIP}$

- $\mathcal{P}_{prop}$  belongs to the *linear incentive policy class*.
- Any policy in  $\mathcal{C}_{LIP}$  has a constant generosity matrix  $\mathbf{G} = [G_{ij}]$ .
- Any incentive policy of  $\mathcal{C}_{LIP}$ , we have

$$\mathbf{G} = \begin{bmatrix} 1 & 1 & 1 \\ p_c & p_r & p_d \\ 0 & 0 & 0 \end{bmatrix}$$

- This gives us a larger design space for incentive protocol.

# Dynamics and Robustness of Image Policy $\mathcal{P}_{image}$

- Consider the performance gap of different strategies:

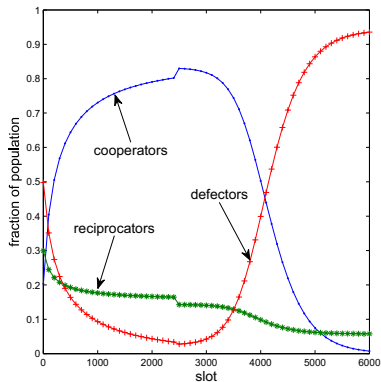
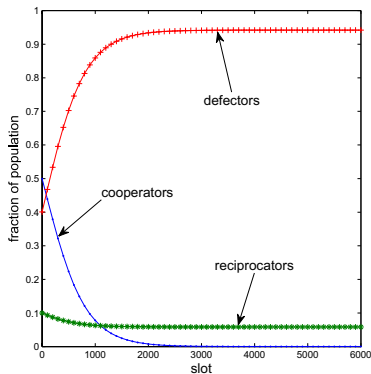
$$\mathcal{G}_3(t) - \mathcal{G}_1(t) = 1 - \alpha x_2(t),$$

$$\mathcal{G}_3(t) - \mathcal{G}_2(t) = [x_1(t)(1 - \alpha x_2(t))] [1 - x_2(t)]^{-1},$$

$$\mathcal{G}_2(t) - \mathcal{G}_1(t) = [(1 - \alpha x_2(t))(1 - x_1(t) - x_2(t))] [1 - x_2(t)]^{-1}.$$

- Case A:** when  $x_2(t) > 1/\alpha$ ,  $\mathcal{G}_1(t) > \mathcal{G}_2(t) > \mathcal{G}_3(t)$ .  
Defectors and reciprocative peers will continue to adapt to cooperative strategy until  $x_2(t) = 1/\alpha$  which is case B.
- Case B:** when  $x_2(t) = 1/\alpha$ , it is an unstable equilibrium.  
Either go to A or go to C.
- Case C:** when  $x_2(t) < 1/\alpha$ ,  $\mathcal{G}_3(t) > \mathcal{G}_2(t) > \mathcal{G}_1(t)$ ,  
cooperators and reciprocative peers switch to defective strategy. System collapses.

# Dynamics and Robustness of Image Policy $\mathcal{P}_{image}$



## Dynamics and Robustness of Proportional Policy $\mathcal{P}_{prop}$

- Consider the performance gap of different strategies:

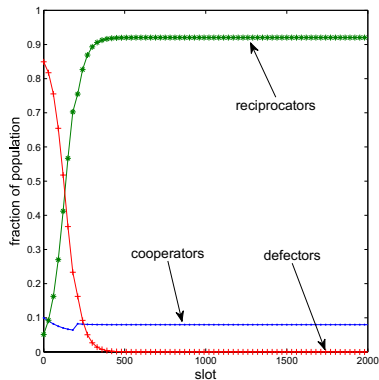
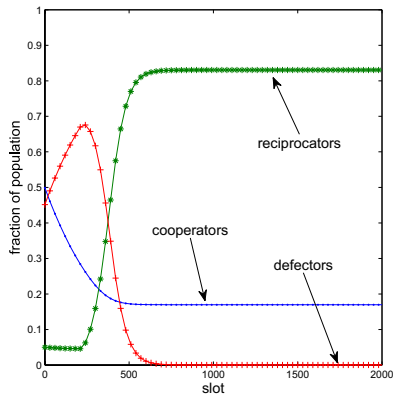
$$\mathcal{G}_3(t) - \mathcal{G}_2(t) = x_1(t) - (\alpha - 1)x_2(t),$$

$$\mathcal{G}_2(t) - \mathcal{G}_1(t) = 1 - x_1(t) - x_2(t) \geq 0,$$

$$\mathcal{G}_3(t) - \mathcal{G}_1(t) = 1 - \alpha x_2(t).$$

- Case A:** when  $x_2(t) > \frac{1}{\alpha-1}x_1(t)$ ,  $\mathcal{G}_2(t) > \mathcal{G}_3(t)$ , so the fraction of reciprocative peers  $x_2(t)$  will keep increasing until they dominate the P2P system.
- Case B:** when  $x_2(t) = \frac{1}{\alpha-1}x_1(t)$ ,  $\mathcal{G}_3(t) = \mathcal{G}_2(t) > \mathcal{G}_1(t)$ , so cooperators peers adapt to  $s_2$  and  $s_3$ . The system go to case A.
- Case C:** when  $x_2(t) < \frac{1}{\alpha-1}x_1(t)$ , defectors win. Since  $s_2$  has a higher performance than  $s_1$ ,  $x_1(t)$  will decrease at a faster rate than  $x_2(t)$ , and the system will go to case B.

# Dynamics and Robustness of Proportional Policy





# Dynamics and Robustness of $\mathcal{C}_{LIP}$

- Consider the performance gap of different strategies:

$$\mathcal{G}_1(t) = \alpha(x_1(t) + p_c x_2(t)) - 1,$$

$$\mathcal{G}_2(t) = \alpha(x_1(t) + p_r x_2(t)) - (p_c x_1(t) + p_r x_2(t) + p_d x_3(t)),$$

$$\mathcal{G}_3(t) = \alpha(x_1(t) + p_d x_2(t))$$

- The *sufficient condition* for robustness is:

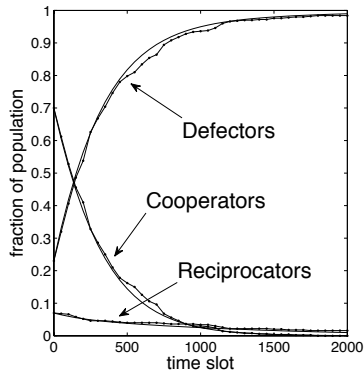
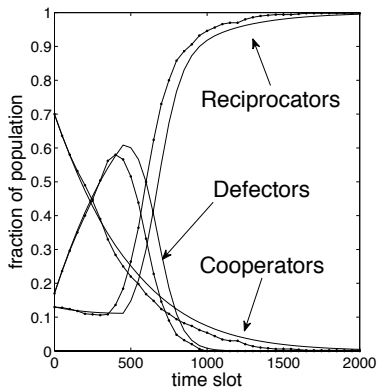
$$p_d = 0; \quad p_r \geq p_c. \quad (8)$$

- When  $p_c$  is small, the system is more likely to be robust.
- Blind altruism of cooperator helps defectors to survive thus damages the system.

# Dynamics and Robustness of $\mathcal{C}_{LIP}$

- Now we restrict our attention to linear strategies with  $p_r, p_c > p_d > 0$ .
- The robustness of these policies depends on the initial population, and this is especially true for the reciprocators.
- Let  $c_{upper} = \frac{p_c}{(\alpha-1)(p_r-p_d)+p_c-p_d}$  and  $c_{lower} = \frac{p_d}{(\alpha-1)(p_r-p_d)}$ . It can be shown that for the given learning model,
  - when  $x_2(0) > c_{upper}$ , the system is robust.
  - when  $x_2(0) < c_{lower}$ , the system will collapse.
  - other initial conditions, the robustness depends on the learning mechanism and the fraction of other strategies.

# Dynamics and Robustness of $C_{LIP}$



# Connection to Evolutionary Game Theory

## Theorem

A linear incentive policy can be mapped to a two-player symmetric game, and the Evolutionary stable strategy (ESS) of this game is an asymptotically stable fixed point (ASF).

# Conclusion

- We present a *simple* mathematical framework to model the evolution and performance of incentive policies. Peers are assumed to be rational and are able to learn about the behavior of other peers.
- Image incentive policy usually leads to a complete system collapse.
- Proportional incentive policy, which takes into account of service consumption, can lead to a robust system.
- Performance and Dynamics of  $\mathcal{C}_{LIP}$
- Connection with evolutionary game theory.
- Framework to design and analyze distributed incentive protocols.

# Interesting Questions

- How do we model other *learning algorithms*?
- How about other incentive policies?
- How can we extend this framework to wireless mesh networks?
- How about incentive protocols for ISPs to cooperate?
- Once we know the dynamics and robustness of a given incentive policy, how can we enhance it?