Semantic Representations with Probabilistic Topic Models

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Topic Models in Machine Learning

- · Unsupervised extraction of topics from large text collection
- Topics provide quick summary of "gist"
 →What is in this corpus?
 →What is in this document or paragraph?
 →What are similar documents to a query?
 - \rightarrow What are the topical trends over time?

Topic Models in Psychology

- Topic models address three computational problems for semantic memory system:
- 1) Gist extraction: what is this set of words about?
- 2) Disambiguation: what is the sense of this word?E.g. "football field" vs. "magnetic field"
- 3) Prediction: what fact, concept, or word is next?



Overview

I Probabilistic Topic Models generative model statistical inference: Gibbs sampling

- II Explaining human memory
 - word association
 - semantic isolation
 - false memory
- III Information retrieval

Probabilistic Topic Models

- · Extract topics from large text collections
 - \rightarrow unsupervised
 - \rightarrow generative
- · Our modeling work is based on:
 - pLSI Model: Hoffman (1999)
 - LDA Model: Blei, Ng, and Jordan (2001, 2003)
 - Topics Model: Griffiths and Steyvers (2003, 2004)





































- Bayesian model selection
- Generalization test
 e.g., perplexity on out-of-sample data
- Non-parametric Bayesian approach
 - Number of topics grows with size of data
 - E.g. Hierarchical Dirichlet Processes (HDP)

Applications to Human Memory





Word Association (norms from Nelson et al. 1998) CUE: PLANET



W (r	ord Associa	ntion 1998)
	CUE: PLANET	
associate num	ber people	
1	EARTH	
2	STARS	
3	SPACE	
4	SUN	
5	MARS	
6	UNIVERSE	
7	SATURN	
8	GALAXY	
		(vocabulary = 5000+ words)



CU	E: PLANET	
associate number	people	model
1	EARTH	STARS
2	STARS	STAR
3	SPACE	SUN
4	SUN	EARTH
5	MARS	SPACE
6	UNIVERSE	SKY
7	SATURN	PLANET
8	GALAXY	UNIVERSE



















Hunt & La	mb (2001 exp. 1)	DATA
OUTLIER LIST PEAS CARROTS BEANS SPINACH LETTUCE HAMMER TOMATOES	CONTROL LIST SAW SCREW CHISEL DRILL SANDPAPER HAMMER NULS	0.8 0.6 0.4 0.2 0.0 0utlier list pure list
CORN CABBAGE SQUASH	NALS BENCH RULER ANVIL	PREDICTED





Modeling Serial Order Effects in Free Recall































Problem

- More information in a query can lead to worse search results
- · Human memory typically works better with more cues
- Problem: how can we better match queries to documents to allow for partial matches, and matches across documents?

Dual route model for information retrieval

- Encode documents with two routes
 - contextually unique words \rightarrow verbatim route
 - Thematic words \rightarrow topics route

Example encoding of a psych review abstract

Kruschke, J. K.. ALCOVE: An exemplar-based connectionist model of category learning. Psychologica Review, 99, 22-44. Contextually unique words: ALCOVE, SCHAFFER, MEDIN, NOSOFSKY

Topic 1 (p=0.21): learning phenomena acquisition learn acquired ...

Topic 22 (p=0.17): similarity objects object space category dimensional categories spatial

Topic 61 (p=0.08): representations representation order alternative 1st higher 2nd descriptions problem form



Information Retrieval Results

Evaluation Metric: precision for 10 highest ranked docs

APs			
Method	Title	Desc	Concepts
TFIDF	.406	.434	.549
LSI	.455	.469	.523
LDA	.478	.463	.556
SW	.488	.468	.561
SWB (.495	.473	.558

FRs			
Method	Title	Desc	Concepts
TFIDF	.300	.287	.483
LSI	.366	.327	.487
LDA	.428	.340	.487
SW	.448	.407	.560
SWB	(459	.400	.560



Recent Papers

- Steyvers, M., Griffiths, T.L., & Dennis, S. (2006). Probabilistic inference in human semantic memory. *Trends in Cognitive Sciences*, 10(7), 327-334.
- Griffiths, T.L., Steyvers, M., & Tenenbaum, J.B.T. (2007). Topics in Semantic Representation. *Psychological Review*, 114(2), 211-244.
- Griffiths, T.L., Steyvers, M., & Firl, A. (in press). Google and the mind: Predicting fluency with PageRank. *Psychological Science*.
- Steyvers, M. & Griffiths, T.L. (in press). Rational Analysis as a Link between Human Memory and Information Retrieval. In N. Chater and M Oaksford (Eds.) *The Probabilistic Mid: Prospects from Rational Models of Cognition*. Oxford University Press.
- Chemudugunta, C., Smyth, P., & Steyvers, M. (2007, in press). Modeling General and Specific Aspects of Documents with a Probabilistic Topic Model. In: Advances in Neural Information Processing Systems, 19.

Text Mining Applications

Topics provide quick summary of content

- · Who writes on what topics?
- What is in this corpus? What is in this document?
- What are the topical trends over time?
- · Who is mentioned in what context?

Faculty Browser

- System spiders UCI/UCSD faculty websites related to CallT2 = California Institute for Telecommunications and Information Technology
- · Applies topic model on text extracted from pdf files
- Browser demo: <u>http://yarra.calit2.uci.edu/calit2/</u>









Extracted Named Entities Three investigations began Thursday into the securities and exchange commission's choice of william webster to head a new board oversceing the accounting profession. house and senate democrats called for the resignations of both judge webster and harvey pitt, the commission's chairman. The white, house expressed support for judge webster as well as for harvey pitt, who was harshly criticized Thursday for failing to those and the choice of judge webster that he had led the audit committee of a company facing faud accusations. "The president still has confidence in harvey pitt," said dan_bartlett, bush's communications director ... Used standard

communications director

algorithms to extract named entities:

- People
- Places
- Organizations

















Hidden Markov Topic Model













	Semantic topics						
FOOD FOODS BODY NUTRIENTS DIET FAT SUGAR ENERGY HERY HERY VEGHT FATS VEGETABLES VEGHT FATS NEEDS CARBOHYDBATT VITAMINS CARBOHYDBATT WITAMINS	MAP NORTH EARTH SOLTH POLE MAPS EULATOR WEST LINES EAST AUSTRALIA GLOBE HEMISPHERE LATTUDE S, PLACES S, LAND WORLD COMPASS CONTINENTS	DOCTOR PATIENT HEALTH HOSPITAL MEDICAL CARE NURSE DOCTORS MEDICINE NURSES PHYSICIAN HOSPITALS DR SICK ASSISTANT EMERGENCY PRACTICE	BOOK BOOKS READING INFORMATION INFORMATION REPORT PAGE TITILE SUBJECT PAGES GUIDE WORDS ARTICLES WORD FACTS AUTHOR REFERENCE NOTE	GOLD IRON SILVER COPPER METALS STEEL CLAY LEAD ORE ALUMINUM MINERALS POT MINERALS TIN	BEHAVIOR SELF INDIVIDUAL PERSONALITY RESPONSE EMPONEN EMOTIONAL LEARNING FEELINGS PSYCHOLOGICAT EXPERIENCES ENVIRONMENT HUMAN RESPONSES BEHAVIORS ATTITUDES BEHAVIORS	CELLS CELL ORGANISMS ALGAE MEMBRANE ORGANISM FOOD LIVING FUNGI MATERIALS NUCLEUS CELLED STRUCTURES MATERIAL STRUCTURES GREEN MOLDS	PLANTS PLANT LEAVES SEEDS SOLL ROOTS FLOWERS WATER FOOD STEMS STEM STEM LEAF ANIMALS ROOT FOULEN GROWING GROW

Syntactic classes							
SAID ASKED THOUGHT TOLD SAYS MEANS CALED CRED SHOWE SHOWED ANSWERED TELLS REPLIED HALVED BELIEVED BELIEVED HISPERED	THE HIS THEIR YOUR HER HTS MY OUR THISE A A NHAT NESE EACH MR ANY MRS ALL	MORE SUCH LESS MUCH KNOWN JUST BETTER RATHER GREATER HIGHER LARGER LARGER LARGER EXACTLY SMALLER SOMETHING BIGGER EXMELTING BIGGER HUWER LOWER ALMOST	ON AT INTO FROM WITH HIROUGH ARQUNR ARQUNR ARQUNR ACROSS UPON UNDER ALDNG OF DOWARD OF BEINRD BEINRD BEINRD BEINRD	GOOD SMALL NEW MPORTANT GREAT LITTLE LARGE * BIG LONG HIGH HIGH DIFFERENT SPECIAL OLD STRONG YOUNG YOUNG COMMON WHITE SINGLE CERTAIN	ONE SOME MANY TWO EACH ALL MOST THIS EVERY SEVERAL FOUR FIVE BOTH TEN SIX MUCH TWENTY EIGHT	HE YOU THEY I SHE WE T PEOPLE EVERYONE SOMEONE SOMEONE SOMETHING ANYONE SOME THEN	BE MAKE GET HAVE GO TAKE DO FIND USE SEE HELP KEEP GIVE LOOK COME WORK WOVE LIVE EAT BECOME





















