Limit Order Books

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Standard Assumptions in Finance

Black-Scholes theory

- Price given by a single number
- infinite liquidity
 - one can buy or sell any quantity at this price
 - with NO IMPACT on the asset price
- Fixes to account for liquidity frictions
 - Transaction Costs (Constantinides, Davis, Paras, Zariphopoulou, Shreve, Soner,)
 - liquidity ~ transaction cost (Cetin-Jarrow-Protter)

Not satisfactory for

- Large trades (over short periods)
- High Frequency Trading

Need Market Microstructure

e.g. understand how are buy and sell orders executed?

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New Markets

Quote Driven Markets

 Market Maker or Dealer centralizes buy and sell orders and provides liquidity by setting bid and ask quotes.
 Ex: NYSE specialist system

Order Driven Markets

 electronic platforms aggregate all available orders in a Limit Order Book (LOB)

Ex: NASDAQ, NYSE, ICE, BATS, CHX, LSE,

- Same stock traded on several venues
- Price discovery made difficult as most instruments can be traded off market without printing the trade to a publicly accessible data source
 - Competition between markets leads to lower fees and smaller tick sizes
- Creation of Dark Pools
- Increase in updating frequency of order books

High Frequency Trading

Speculative figures – Sound plausible

- ▶ HFT accounts for 60 75% of all share volume.
- ▶ 10% of that is **predatory** \approx 600 million shares per day
- At \$0.01-\$0.02 per share, predatory HFT is profiting \$6-\$12 million a day or \$1.5-\$3 billion e year

Algorithmic Trading – Source of concern

Moving computing facilities closer to trading platform (latency)

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Relying on / competing with Benchmark Tracking execution algorithms

Pros & Cons

Pros

- Smaller tick size;
- HF traders provide extra liquidity
- Dark pools reduce trade execution costs from price impact
- Markets are more efficient

Cons

- Expensive technological arms race
- Dark trading incentivizes price manipulation, fishing and predatory trading
- Little or no oversight possible by humans (e.g. flash crash) & increased systemic risk
- HF trading algorithms do not use economic fundaments (e.g. value & profitability of a firm)

Some Highly Publicized Mishaps

Flash Crash of May 6, 2010

- Dow Jones IA plunged about 1000 points (recovered in minutes)
- Biggest one-day point decline (998.5 points)
 - At 2:32 pm a mutual fund program started to sell 75,000 E-Mini S&P 500 contracts (≈ 4.1 billion USD) at an execution rate of 9%
 - HT trading programs were among the buyers: quickly bought and resold contracts to each other
 - hot-potato volume effect, combined sales drove the E-mini price down 3% in just 4 minutes

Other Notable Crashes

- Associated Press' Twitter account hack
 - White House bombed
 - President Obama injured
 - DJIA lost 140 points and recovered in minutes
- Several mini flash crashes on NASDAQ in 2012

Limit Order Book (LOB)

List of all the waiting buy and sell orders

- Prices are multiple of the tick size
- For a given price, orders are arranged in a First-In-First-Out (FIFO) stack
- At each time t
 - The bid price B_t is the price of the highest waiting buy order
 - The ask price A_t is the price of the lowest waiting sell order
- > The state of the order book is modified by order book events:
 - limit orders
 - market orders
 - cancelations
- consolidated order book: If the stock is traded in several venues, one aggregates over all (visible) trading venues.
- Here, little or no discussion of pools

The Role of a LOB

- Crucial in high frequency finance: explains transaction costs.
- *Liquidity providers* post trading intentions: Bids and Offers.
- Liquidity takers execute certain orders: adverse selection.

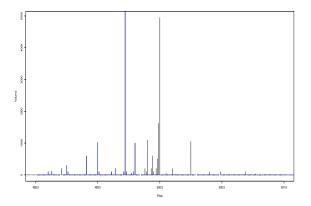


Figure : Snapshot of Apple order book at 8:43 (NASDAQ)

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DELL Limit Order Book on May 18, 2013

Limit Orders

A limit order sits in the order book until it is

- either executed against a matching market order
- or it is canceled

A limit order

 may be executed very quickly if it corresponds to a price near the bid and the ask

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- may take a long time if
 - the market price moves away from the requested price
 - the requested price is too far from the bid/ask.
- can be canceled at any time
- Typically, a limit order waits for a match
 - transaction cost is known
 - execution time is uncertain

Market Orders

A **market order** is an order to buy/sell a certain quantity of the asset at the **best available price** in the book.

- > Agents can put a market order that, for a buy (resp. sell) order,
 - the first share(s) will be traded at the ask (resp. bid) price
 - the remaining one(s) will be traded some ticks upper (resp. lower) in order to fill the order size.
- > The ask (resp. bid) price is then modified accordingly.
- When either the bid or ask queue is depleted by
 - market orders
 - cancelations

the price is **updated** up or down to the next level of the order book.

Typically a market order consumes the cheapest limit orders

- immediate execution (if the book is filled enough)
- > price per share instead uncertain (depends upon the order size)

Cancellations

- Agents can put a cancellation of x orders in a given queue reduces the queue size by x
- When either the bid or ask queue is depleted by market orders and cancelations, the price moves up or down to the next level of the order book.

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LOB Dynamics Summary

- Actual trades come in two forms
- Agents can put a limit order and wait that this order matches another one
 - transaction cost is known
 - execution time is uncertain
- Agents can put a market order that consumes the cheapest limit orders in the book
 - immediate execution (if the book is filled enough)
 - price per share instead depends on the order size

For a buy (resp. sell) order, the first share will be traded at the ask (resp. bid) price while the last one will be traded some ticks upper (resp. lower) in order to fill the order size. The ask (resp. bid) price is then modified accordingly.

- Agents can put a cancellation of x orders in a given queue reduces the queue size by x
- When either the bid or ask queue is depleted by market orders and cancelations, the price moves up or down to the next level of the order book.

Impact of Large Market Order Fills

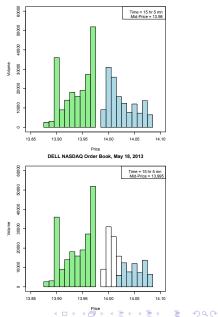
- Current mid-price $p_{mid} = (p_{Bid} + p_{Ask})/2 = 13.98$
- ► Fill size N = 76015 (e.g. buy)
- n₁ shares available at best bid p_1 , n_2 shares at price $p_2 > p_1$,
- \triangleright n_k shares at price $p_k > p_{k-1}$ $N = n_1 + n_2 + n_3 + \cdots + n_k$
- colorblueTransaction cost

 $n_1p_1+n_2p_2+\cdots+n_kp_k = 1064578$

Effective price

$$p_{eff} = \frac{1}{N}(n_1p_1 + n_2p_2 + \dots + n_kp_k) \\= 14.00484$$

New **mid-price** $p_{mid} = 13.995$



DELL NASDAQ Order Book, May 18, 2013

A LOB Idiosyncrasy: Hidden Liquidity

- Some exchanges (e.g. NASDAQ & NYSE) allow Hidden Orders
- Made visible to the broader market after being executed
- Controversial
 - barrier to the implementation of a fully transparent market
 - impediment to price discovery and information dissemination

Results of First Empirical Analyzes

- Encourage fishing
- After it is revealed that a hidden order was executed
 - rash increase of order placement inside the bid-ask after
- HF Traders divided in two groups
 - Traders try to take advantage of the remaining hidden liquidity
 - Traders try to steal execution priority from the fully hidden orders

"Partially Hidden" Orders: Iceberg Orders

- Dark liquidity posted inside the LOB
- Two components: the shown quantity and the hidden remainder
- Order queued with the lit part of the LOB, only the shown quantity is visible
- When the order reaches the front of the queue, only the display quantity is filled

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- Trade (price & quantity filled) revealed
- hidden part put at the back of the queue
- Sometimes extra execution fee charged by the exchange

Dark Pools / Crossing Networks

- Electronic engine that matches buy and sell orders without routing them to lit exchanges
- Raison d'être: move large amounts without impacting the price (no need for iceberg orders)

Run by private brokerages

- Ex: Liquidnet, Pipeline, ITG's Posit, Goldman's SIGMA X.
- Participants submit (wish) lists of orders to a matching engine
- Matched orders are executed at the midpoint of the bid-ask spread.
- Pros: trade at mid-point can be better than on a lit market
- Cons: May have to wait a long time for a match to occur
- Regulated by SEC (in the US) as Alternative Trading Systems
 - Little or no public disclosure
 - Not much has been done to increase transparency
- Trading on dark pools \approx 32% of trades in 2012 (!)

Limit Order Book Data: NASDAQ ITCH

- Large binary file
- Message ID: unique identifier
- Market events: emergency halts, resumptions,
- Time stamp: number of seconds (in nanoseconds) since midnight
- Security symbol
- Market: NYSE, MYSE Amex, NYSE Arca, NASDAQ Capital Market, NASDAQ Global Market, BATS, ...
- Indicators: order imbalance, near price, price variation,

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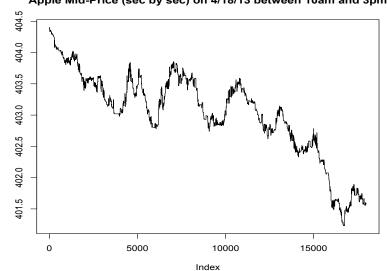
- MPID (Market Participant ID) rarely given
- Order Code: see next

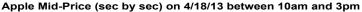
ITCH Message Codes for Orders

- A Add order
- C Execution with price improvement
- D Full order deletion
- E Execution at listed price
- F Add order with Market participant ID
- P Execution of a non-displayed order (non-cross)
- Q Cross trade (bid/ask overlap or at market open/close)
- **UD** Delete order as part of a replace order (U).
- **UA** Add order as part of a replace order (U). Follows UD.
- X Partial order cancellation (remove specified # of shares)

Example of a Processed File

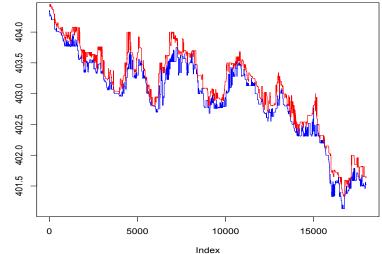
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	AAPL	34200.634		9877547	100	403.5	В	404.84	405	
139		34200.6859		0	156060	405		404.84	405	
140		34200.6859		1117772	1	404.9		404.84	405	
141		34200.6859		3326930	25	405		404.9	405	
142		34200.6859		2021313	20	404.9		404.9		UBSS
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144	AAPL	34200.6859	A	1655778	20	404.84	В	404.9	405	
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148	AAPL	34200.6859	A	3329974	5	404.8	в	404.9	405	
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150	AAPL	34200.6859	Α	2300370	20	404.75	в	404.9	405	
151	AAPL	34200.6859	Α	3531957	3000	405	S	404.9	405	
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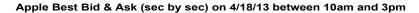




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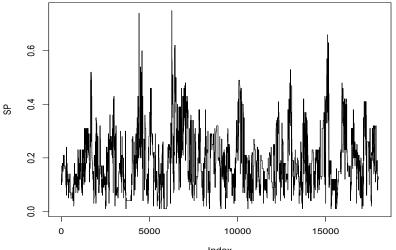




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Apple SPREAD (sec by sec) on 4/18/13 between 10am and 3pm



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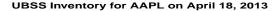
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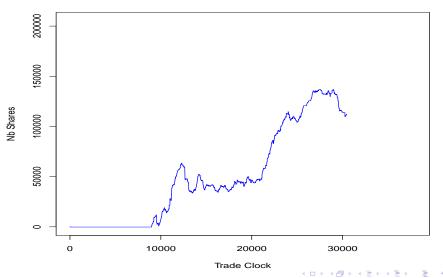
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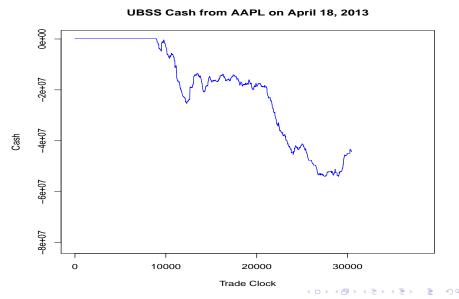
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UBSS Inventory Accumulated in the Sun Shine on April 18, 2013

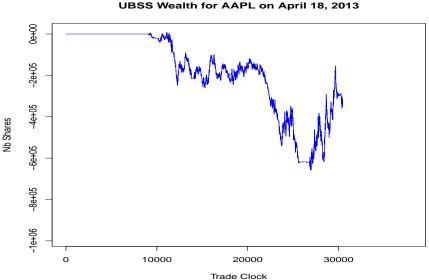




UBSS Cash Accumulated in the Sun Shine on April 18, 2013.



UBSS Wealth Accumulated in the Sun Shine on April 18, 2013



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Order Book Models

Roughly speaking, LOB is a set of two histograms (**Bids** and **Asks**) Reduced form model: Markov process $(O_t)_t$ on a large state space of order books O.

- Early models
 - e.g. Smith-Farmer-Guillemot-Krishnamurthy (SFGK) Model
 - Market orders (buys and sells) arrive according to a Poisson process with rate µ/2
 - Cancellation of existing limit orders: outstanding limit orders "die" at a rate ν

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- More modern versions
 - use Hawkes processes instead of Poisson processes

Another Model Capturing Stylized Facts

Cont-Stoikov-Talreja

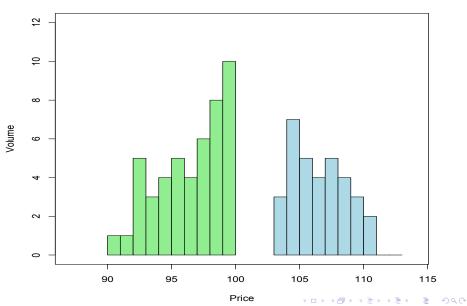
- $\mathcal{P} = \{1, 2, \cdots, n\}$ price grid in multiples of price tick
- LOB at time $t O(t) = (O_1(t), O_2(t), \cdots, O_n(t))$
 - $|O_p(t)|$ is the number of outstanding limit orders at price p
 - There are $-O_p(t)$ bid orders at price p if $O_p(t) < 0$
 - There are $O_p(t)$ ask orders at price p if $O_p(t) > 0$
- Admissible state space

$$\mathcal{O} = \left\{ O \in \mathbb{Z}^n; \ \exists 1 \le k \le \ell \le n, \ O_p < 0 \text{ for } p \le k, \\ O_p = 0 \text{ for } k < p < \ell, \ O_p > 0 \text{ for } \ell \le p \right\}$$

- ▶ **Ask price** at time *t*: $P_A(t) := (n+1) \land \inf\{p; 1 \le p \le n, O_p(t) > 0\}$
- ▶ Bid price at time t: $P_B(t) := 0 \lor \sup\{p; 1 \le p \le n, O_p(t) < 0\}$
- Mid-price $\tilde{P}(t) = \frac{1}{2}[P_A(t) + P_B(t)]$
- Bid-Ask spread $\tilde{S}(t) = P_A(t) P_B(t)$

A Typical State of the LOB

Typical Limit Order Book



LOB Dynamics

 For the sake of simplicity, we assume that the changes to the LOB happen

one share at a time!

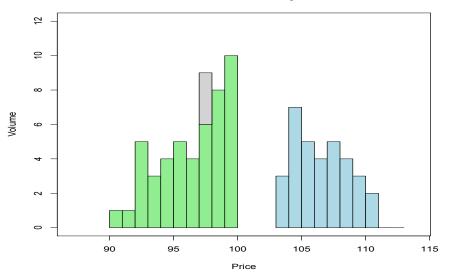
- We review the events causing the LOB state transitions
- Convenient Notation $O^{p\pm 1}$ as a transition from O

$$O_i^{p\pm 1} = \begin{cases} O_i & \text{if } i \neq p \\ O_i \pm 1 & \text{if } i = p \end{cases}$$

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Limit buy order at price level $\rho < P_B(t)$

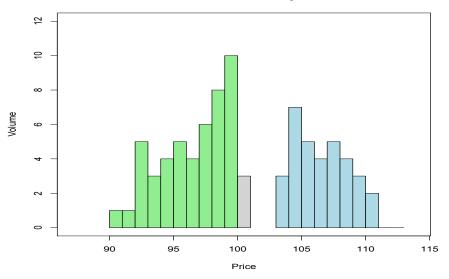
LOB after the arrival of a Buy Limit Order



Increases the quantity at level $p: O(t) \hookrightarrow O(t)^{p-1}$

Limit buy order at price level $p > P_B(t)$

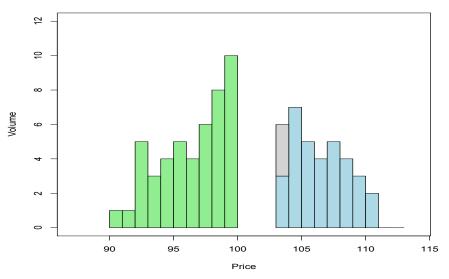
LOB after the arrival of a Buy Limit Order



Increases the quantity at level $p: O(t) \hookrightarrow O(t)^{p-1}$

Limit sell order at price level $p = P_A(t)$

LOB after the arrival of a Sell Limit Order



Increases the quantity at level $p: O(t) \hookrightarrow O(t)^{p+1}$

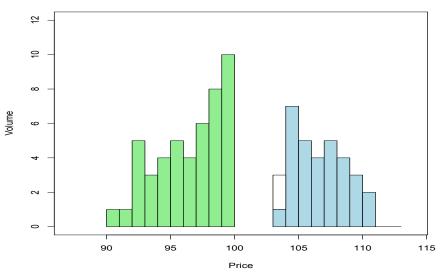
Limit sell order at price level $\rho < P_A(t)$

∞ Volume ø Price

LOB after the arrival of a Sell Limit Order

Increases the quantity at level $p: O(t) \hookrightarrow O(t)^{p+1}$

Market buy order



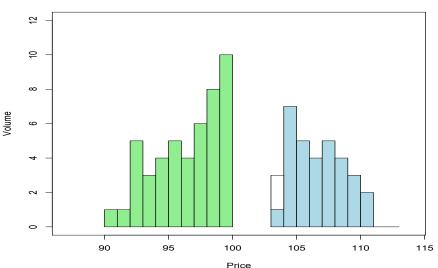
LOB after the arrival of a Buy Market Order

Decreases the quantity at the ask price: $O(t) \hookrightarrow O(t)^{P_A(t)-1}$

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Cancellation of a Limit Sell Order at price $p = P_A(t)$



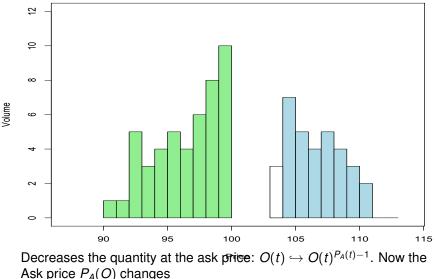
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LOB after the arrival of a Buy Market Order

Decreases the quantity offered at that price.

Cancellation of a Limit Sell Order or Market Buy

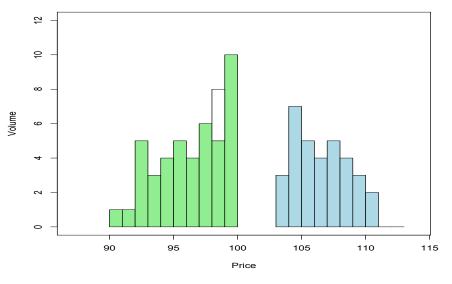
LOB after the arrival of a Buy Market Order



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Cancellation of a limit buy order at price $\rho < P_B(t)$

LOB after the Cancellation of a Buy Limit Order

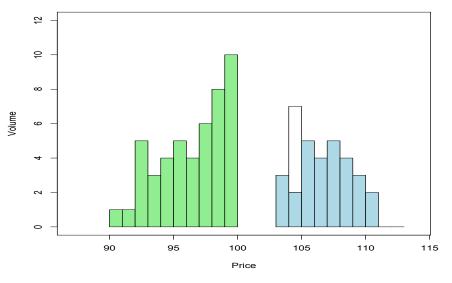


Decreases the quantity available at price p

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Cancellation of a limit sell order at price $p > P_A(t)$

LOB after the Cancellation of a Sell Limit Order



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Decreases the quantity available at price p

Practical Assumptions

- Limit buy (respectively sell) orders arrive at a distance of *i* ticks from the opposite best quote at independent, exponential times with rate λ(*i*) = Ki^{-β} for some K > 0 and β > 0
- ► Market buy (respectively sell) orders arrive at independent, exponential times with constant rate μ
- Cancellations of limit orders at a distance of *i* ticks from the opposite best quote occur at a rate proportional to the number of outstanding orders: If the number of outstanding orders at that level is *x*, then the cancellation rate is θ(*i*)*x*.

The above events are mutually independent.

Summary

Under these assumptions, $\underline{O} = [O(t)]_{t \ge 0}$ is a continuous-time Markov chain with state space \mathcal{O} and transition rates:

- $O \hookrightarrow O^{p-1}$ with rate $\lambda(P_A(t) p)$ for $p < P_A(t)$
- $O \hookrightarrow O^{p-1}$ with rate $\theta(p P_B(t))|O_p|$ for $p > P_B(t)$
- $O \hookrightarrow O^{p+1}$ with rate $\lambda(p P_B(t))$ for $p > P_B(t)$
- $O \hookrightarrow O^{p+1}$ with rate $\theta(P_A(t) p)|O_p|$ for $p < P_A(t)$
- $O \hookrightarrow O^{P_B(t)+1}$ with rate μ
- $O \hookrightarrow O^{P_A(t)-1}$ with rate μ

This chain remains in \mathcal{O} if it starts from there, i.e.

$$P_B(t) \leq P_A(t),$$
 far all $t > 0$

if it is true at time t = 0.

Extensions

With previous models

- Can Compute / Estimate Probabilities of Conditional Events
- Not sufficient for optimal execution strategies

Need to incorporate other important stylized facts of order flow. e.g.

- Limit order arrival rates conditional on distance from e.g. best price on same side
- Existing limit orders cancelled and immediately resubmitted
- Aggressiveness of orders depends on depth
- Fewer market orders when the spread is large
- More limit orders inside spread when depth at best is large
- (Long-range) autocorrelation of signs of consecutive market orders

Optimization Problems

Goal of a LOB model is to

- Understand the costs of transactions
- Develop efficient (if not optimal) trading procedures

Typical challenge

Sell x₀ units of an asset and maximize the sales revenues, using a limited number of market orders only

$$\sup_{\tau_1 < \cdots < \tau_n < T} \mathbb{E} \bigg[U(\sum_{i=1}^n P_B(\tau_i)) \bigg]$$

where *U* is a utility function and \mathbb{E} is the expectation over a model for the dynamics of the LOB *O*_t

Searching for optimal *strategies* / *market timing rules* is a **stochastic control problem** in **prohibitively high** dimension

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SCREAMING for FORENSIC ANALYSIS

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Optimal Execution

We already saw that:

- splitting
- and spreading over time

large orders can produce better effective prices. So

- How can we capture market price impact in a model?
- What are the desirable properties of a *Price Impact* model?
- How can we compute optimal execution trading strategies?

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What happens when several execution strategies interact?

"Amlgren-Chriss Price Impact" Model

- Unaffected (fair) price given by a semi-martingale (Wiener process)
- Mid-price affected by trading
 - Permanent price impact given by a function g of trading speed v(t)

$$dP_t^{mid} = g(v(t))dt + \sigma dW_t$$

Temporary price impact given by function h of trading speed

$$P_t^{trans} = P_t^{mid} + h(v(t))$$

- Problem: find deterministic continuous transaction path to maximize mean-variance reward.
 - Closed form solution when permanent and instantaneous price impact functions g and h are linear
 - Efficient frontier: Speed of trading and hence risk/return controlled by risk aversion parameter

Widely used in industry

Criticisms

Mid-price P^{mid} arithmetic Brownian motion + drift

- Can become negative
- Reasonable only for short times
- Possible issues with rate of trading in continuous time?
- Price impact more complex than instantaneous + permanent
- What is the link between Price Impact and LOB dynamics?
 - e.g. can we combine elegant description of risk-return trade-off in Almgren / Chriss with detail of Smith-Farmer type models?

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 Empirical evidence that instantaneous price impact is stochastic in many markets

Optimal Execution

An execution algorithm has three layers:

- At the highest level one decides how to slice the order, when to trade, in what size and for how long.
- At the mid level, given a slice, one decides whether to place market or limit orders and at what price level(s).
- At the lowest level, given a limit or market order, one decides to which venue should this order be routed?

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We shall not discuss the last bullet point here.

Optimal Execution Set-Up

Goal: sell $x_0 > 0$ shares by time T > 0

- $\underline{X} = (X_t)_{0 \le t \le T}$ execution strategy
- ► X_t position (nb of shares held) at time t. $X_0 = x_0$, $X_T = 0$
- Assume X_t absolutely continuous (differentiable)
- \tilde{P}_t mid-price (unaffected price), P_t transaction price, I_t price impact

 $P_t = \tilde{P}_t + I_t$

e.g. Linear Impact A-C model:

$$I_t = \gamma [X_t - X_0] + \lambda \dot{X}_t$$

• **Objective:** Maximize *some form of revenue* at time *T* Revenue $\mathcal{R}(\underline{X})$ from the execution strategy \underline{X}

$$\mathcal{R}(\underline{X}) = \int_0^T (-\dot{X}_t) P_t dt$$

Specific Challenges

First generation: Price impact models (e.g. Almgren - Chriss)

- ▶ Risk Neutral framework (maximize $\mathbb{E}\mathcal{R}(\underline{X})$) versus utility criteria
- More complex portfolios (including options)
- Robustness and performance constraints (e.g. slippage or tracking market VWAP)
- Second generation: Simplified LOB models
 - Simple liquidation problem
 - performance constraints (e.g. slippage or tracking market VWAP) and using **both** market and limit orders

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Optimal Execution Problem in A-C Model

$$\mathcal{R}(\underline{X}) = \int_0^T (-\dot{X}_t) P_t dt$$

= $-\int_0^T \dot{X}_t \tilde{P}_t dt - \int_0^T \dot{X}_t I_t dt$
= $x_0 \tilde{P}_0 + \int_0^T X_t d\tilde{P}_t - C(\underline{X})$

with
$$\mathcal{C}(\underline{X}) = \int_0^T \dot{X}_t I_t dt$$
.

Interpretation

- $x_0 \tilde{P}_0$ (initial) face value of the portfolio to liquidate
- ∫₀^T X_t d P
 ^T volatility risk for selling according to <u>X</u> instead of immediately!
- $C(\underline{X})$ execution costs due to market impact

Special Case: the Linear A-C Model

$$\mathcal{R}(\underline{X}) = x_0 \tilde{P}_0 + \int_0^T X_t d\tilde{P}_t - \lambda \int_0^T \dot{X}_t^2 dt - \frac{\gamma}{2} x_0^2$$

Easy Case: Maximizing $\mathbb{E}[\mathcal{R}(X)]$

$$\mathbb{E}[\mathcal{R}(\underline{X})] = x_0 P_0 - \frac{\gamma}{2} x_0^2 - \lambda \mathbb{E} \int_0^T \dot{X}_t^2 dt$$

Jensen's inequality & constraints $X_0 = x_0$ and $X_T = 0$ imply

$$\dot{X}_t^* = -rac{X_0}{T}$$

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trade at a constant rate independent of volatility ! Bertsimas - Lo (1998)

More Realistic Problem

Almgren - Chriss propose to maximize

 $\mathbb{E}[\mathcal{R}(\underline{X})] - \alpha \mathsf{var}[\mathcal{R}(X)]$

(α risk aversion parameter – late trades carry volatility risk)

For **DETERMINISTIC** trading strategies X

$$\mathbb{E}[\mathcal{R}(\underline{X})] - \alpha \operatorname{var}[\mathcal{R}(X)] = x_0 P_0 - \frac{\gamma}{2} x_0^2 - \int_0^T \left(\frac{\alpha \sigma^2}{2} X_t^2 + \lambda \dot{X}_t^2\right) dt$$

maximized by (standard variational calculus with constraints)

$$\dot{X}_t^* = x_0 rac{\sinh \kappa (T-t)}{\sinh \kappa T}$$
 for $\kappa = \sqrt{rac{lpha \sigma^2}{2\lambda}}$

For **RANDOM** (adapted) trading strategies <u>X</u>, **more difficult** as *Mean-Variance not amenable to dynamic programming*

Maximizing Expected Utility

Choose $U : \mathbb{R} \to \mathbb{R}$ increasing concave and

maximize $\mathbb{E}[U(\mathcal{R}(\underline{X}_T)]]$

Stochastic control formulation over a state process $(X_t, R_t)_{0 \le t \le T}$.

$$v(t, x, r) = \sup_{\underline{\xi} \in \Xi(t, x)} \mathbb{E}[u(R_T) | X_t = x, R_T = r]$$

value function, where $\Xi(t, x)$ is the set of admissible controls

$$\left\{\underline{\xi} = (\xi_s)_{t \le s \le T}; \text{progressively measurable}, \ \int_t^T \xi_s^2 ds < \infty, \ \int_t^T \xi_s ds = x\right\}$$

$$X_s = X_s^{\underline{\xi}} = x - \int_t^s \xi_u du, \qquad \dot{X}_s = -\xi_s, \ X_t = x$$

and (choosing $\tilde{P}_t = \sigma W_t$)

$$R_{s} = R_{s}^{\xi} = R + \sigma \int_{t}^{s} X_{u} dW_{u} - \lambda \int_{t}^{s} \xi_{u}^{2} du, \quad dR_{s} = \sigma X_{s} dW_{s} - \lambda \xi_{s}^{2} ds, \quad R_{t} = r$$

Finite Fuel Problem

Non Standard Stochastic Control problem because of the constraints

$$\int_0^T \xi_s ds = x_0.$$

Still, one expects

- ► For any admissible $\underline{\xi}$, $[v(t, X_t^{\underline{\xi}}, R_t^{\underline{\xi}})]_{0 \le t \le T}$ is a super-martingale
- ► For some admissible $\underline{\xi}^*$, $[v(t, X_t^{\underline{\xi}^*}, R_t^{\underline{\xi}^*})]_{0 \le t \le T}$ is a **true** martingale

If v is smooth, and we set $V_t = v(t, X_t^{\xi}, R_t^{\xi})$, Itô's formula gives

$$dV_t = \left(\partial_t v(t, X_t, R_t) + \frac{\sigma^2}{2} \partial_{rr}^2 v(t, X_t, R_t) -\lambda \xi_t^2 \partial_r v(t, X_t, R_t) - \xi_t \partial_x v(t, X_t, R_t)\right) dt + \sigma \partial_x v(t, X_t, R_t) dW_t$$

Hamilton-Jabobi-Bellman Equation

One expects that v solves the **HJB** equation (nonlinear PDE)

$$\partial_t \mathbf{v} + \frac{\sigma^2}{2} \partial_{xx}^2 \mathbf{v} - \inf_{\xi \in \mathbb{R}} [\xi^2 \lambda \partial_r \mathbf{v} + \xi \partial_x \mathbf{v}] = \mathbf{0}$$

in some sense, with the (non-standard) terminal condition

$$v(T, x, r) = \begin{cases} U(r) & \text{if } x = X_0 \\ -\infty & \text{otherwise} \end{cases}$$

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Solution for CARA Exponential Utility

For $u(x) = -e^{-\alpha x}$ and κ as before

$$v(t, x, r) = e^{-\alpha r + x_0^2 \alpha \lambda \kappa \coth \kappa (T-t)}$$

solves the HJB equation and the unique maximizer is given by the **DETERMINISTIC**

$$\xi_t^* = x_0 \kappa \frac{\cosh \kappa (T-t)}{\sinh \kappa T}$$

Schied-Schöneborn-Tehranchi (2010)

- Optimal solution same as in Mean Variance case
- Schied-Schöneborn-Tehranchi's trick shows that optimal trading strategy is generically deterministic for exponential utility
- Open problem for general utility function
- Partial results in infinite horizon versions

Shortcomings

- Optimal strategies
 - are DETERMINISTIC
 - do not react to price changes
 - are time inconsistent
 - are counter-intuitive in some cases
- Computations require
 - solving nonlinear PDEs
 - with singular terminal conditions

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Recent Developments

Gatheral - Schied (2011), Schied (2012)

In the spirit of Almgren-Chriss mean-variance criterion, maximize

$$\mathbb{E}\bigg[\mathcal{R}(\underline{X}) - \tilde{\lambda} \int_0^T X_t P_t dt\bigg]$$

- The solution happens to be ROBUST
 - $ightarrow \tilde{P}_t$ can be a semi-martingale, optimal solution does not change

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Recent Developments Almgren - Li (2012), Hedging a large option position

g(t, P
_t) price at time t of the option (from Black-Scholes theory)
 Bevenue

$$\mathcal{R}(\underline{X}) = g(T, \tilde{P}_T) + X_T \tilde{P}_T - \int_0^T \tilde{P}_t \dot{X}_t dt - \lambda \int_0^T \dot{X}_t^2 dt$$

Using Itô's formula and the fact that g solves a PDE,

$$\mathcal{R}(\underline{X}) = R_0 + \int_0^T [X_t + \partial_x g(t, \tilde{P}_t)] dt - \lambda \int_0^T \dot{X}_t^2 dt \qquad R_0 = x_0 \tilde{P}_0 + g(0, \tilde{P}_0)$$

▶ Introduce $Y_t = X_t + \partial_x g(t, \tilde{P}_t)$ for hedging correction

$$\begin{cases} d\tilde{P}_t = \gamma \dot{X}_t dt + \sigma dW_t \\ dY_t = [1 + \gamma \partial_{xx}^2 g(t, \tilde{P}_t)] dt + \sigma \partial_{xx}^2 g(t, \tilde{P}_t) dW_t \end{cases}$$

Minimize

$$\mathbb{E}\left[G(\tilde{P}_{T}, Y_{T}) + \int_{0}^{T} \left(\frac{\sigma^{2}}{2}Y_{t}^{2} - \gamma \dot{X}_{t}Y_{t} + \lambda \dot{X}_{t}^{2}\right)dt\right]$$

Explicit solution in some cases (e.g. $\partial_{xx}^2 g(t, x) = c$, *G* quadratic)

Transient Price Impact

Flexible price impact model

- ▶ Resilience function $G: (0,\infty) \to (0,\infty)$ measurable bounded
- ► Admissible $\underline{X} = (X_t)_{0 \le t \le T}$ cadlag, adapted, **bounded variation**
- Transaction price

$$P_t = \tilde{P}_t + \int_0^t G(t-s) \ dX_s$$

Expected cost of strategy <u>X</u> given by

$$-x_0P_0+\mathbb{E}[\mathcal{C}(\underline{X})]$$

where

$$C(\underline{X}) = \int \int G(|t-s|) dX_s dX_t$$

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Transient Price Impact: Some Results

- No Price Manipulation in the sense of Huberman Stanzl (2004) if G(| · |) positive definite
- Optimal strategies (if any) are deterministic
- Existence of an optimal $\underline{X}^* \Leftrightarrow$ solvability of a Fredholm equation
- Exponential Resilience $G(t) = e^{-\rho t}$

$$dX_t^* = -\frac{x_0}{\rho T + 2} \left(\delta_0(dt) + \rho dt + \delta_T(dt) \right)$$

• \underline{X}^* purely discrete measure on [0, *T*] when $G(t) = (1 - \rho t)^+$ with $\rho > 0$

•
$$dX_t^* = -\frac{x_0}{2} [\delta_0(dt) + \delta_T(dt)]$$
 if $\rho < 1/T$

• $dX_t^* = -\frac{\overline{x}_0}{n+1} \sum_{i=0}^n \delta_{iT/n}(dt)$ if $\rho < n/T$ for some integer $n \ge 1$

Obizhaeva - Wang (2005), Gatheral - Schied (2011)

Optimal Execution in a LOB Model

- Unaffected price \tilde{P}_t (e.g. $\tilde{P}_t = P_0 + \sigma W_t$)
- Trader places only market sell orders
 - Placing buy orders is not optimal
- ▶ Bid side of LOB given by a function $f : \mathbb{R} \to (0, \infty)$ s.t. $\int_0^\infty f(x) dx = \infty$. At any time *t*

$$\int_{a}^{b} f(x) dx =$$
bids available in the price range $[\tilde{P}_{t} + a, \tilde{P}_{t} + b]$

The shape function f does not depend upon t or P_t

Obizhaeva - Wang (2006), Alfonsi - Fruth - Schied (2010), Alfonsi - Schied - Schulz (2011), Predoiu - Shaikhet - Shreve (2011)

Optimal Execution Tracking a Benchmark

R.C. - M. Li

Goal: sell v > 0 shares by time T > 0 (finite horizon)

P_t mid-price (unaffected price),

$$P_t = P_0 + \int_0^t \sigma(u) dW_u, \qquad 0 \le t \le T,$$

- \triangleright V(t) volume traded in the market up to (and including) time t
- Market **VWAP** = $\frac{1}{V} \int_0^T P_t dV(t)$
- Fraction of shares still to be executed in the market

$$X(t) = \frac{V - V(t)}{V} = \frac{T - t}{T}$$

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(deterministic V(t) used to change clock). Convenient simplification !

Broker Problem

 v_t volume executed by the broker up to time t

$$x_t = \frac{v - v_t}{v}$$

fraction of shares left to be executed by the broker at time t

$$x_t = 1 - \ell_t - m_t$$

Where

- l_t cumulative volume executed through limit orders
- *m_t* cumulative volume executed through market orders
- ► Broker average liquidation price **vwap**= $\frac{1}{v} \int_0^T (P_t - \frac{S}{2}) dm_t + (P_t + \frac{S}{2}) d\ell_t$
- Objective: Minimize discrepancy between vwap and VWAP

Naive Model for the Dynamics of the Order Book

Controls of the broker:

- $(m_t)_{0 \le t \le T}$ non-decreasing adapted process
- $(L_t)_{0 \le t \le T}$ predictable process

$$\ell_t = \int_0^t \int_{[0,1]} \mathbf{y} \wedge L_u \ \mu(\mathbf{d} u, \mathbf{d} \mathbf{y}) = \sum_{i=1}^{N_t} \mathbf{Y}_i \wedge L_{\tau_i}$$

where

 $\mu(du, dy)$

point measure (Poisson) compensator $\nu_t(du)\nu(t)dt$.

$$x_t = 1 - \int_0^t \int_{[0,1]} y \wedge L_u \ \mu(du, dy) - m_t = 1 - \sum_{i=1}^{N_t} Y_i \wedge L_{\tau_i} - m_t$$

So the dynamics of x_t are given by

$$dx_t = -\int_{[0,1]} \mathbf{y} \wedge L_t \ \mu(dt, d\mathbf{y}) - dm_t,$$

with initial condition $x_{0-} = 1$.

Optimization Problem

Goal of the broker

$$\sup_{(\underline{L},\underline{m})\in\mathcal{A}}\mathbb{E}\Big[U(\mathsf{vwap}-\mathsf{VWAP})\Big],$$

For the CARA exponential utility, approximately

$$\inf_{(\underline{L},\underline{m})\in\mathcal{A}} \mathbb{E}\bigg[\exp\bigg(-\gamma\left(\frac{S}{2}+\int_{0}^{T}[x_{u}^{L,m}-X(u)]dP_{u}-S\,dm_{u}\bigg)\bigg],$$

We will work with a Mean - Variance criterion

$$\inf_{(\underline{L},\underline{m})\in\mathcal{A}}\mathbb{E}\bigg[\int_0^T\gamma\frac{\sigma(u)^2}{2}[x_u^{L,m}-X(u)]^2du+S\,m_T\bigg],$$

S spread

X(u) = (T − u)/T fraction of shares left to be executed in the market.

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Stochastic Control Problem

Singular control problem of a pure jump process

Value function

$$J(t,x) = \inf_{(\underline{L},\underline{m})\in\mathcal{A}(t,x)} J(t,x,\underline{L},\underline{m})$$

where

$$J(t, x, \underline{L}, \underline{m}) = \mathbb{E}\bigg[\int_t^T \gamma \frac{\sigma(u)^2}{2} [x_u^{L,m} - X(u)]^2 du + Sm_T\bigg].$$

J(t, x) is non-decreasing in t for $x \in [0, 1]$ fixed. $(A(t_2, x) \subset A(t_1, x))$ whenever $t_1 \leq t_2$

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Tough Luck: Problem is NOT Convex

The set \mathcal{A} of admissible controls is not convex.

For any number $\ell \in (0, 1)$, the two controls $(\underline{L}^1, \underline{m}^1)$ and $(\underline{L}^2, \underline{m}^2)$ by:

$$\mathcal{L}_{t}^{1} = \mathbf{1}_{\{t \leq \tau_{1}\}} + \sum_{k=2}^{\infty} x_{\tau_{k-1}} \mathbf{1}_{\{\tau_{k-1} < t \leq \tau_{k}\}}, \quad \text{and} \quad m_{t}^{1} = x_{T-} \mathbf{1}_{\{T \leq t\}},$$

and:

$$L_t^2 = \frac{\ell}{2} \mathbf{1}_{\{t \le \tau_1\}} + \sum_{k=2}^{\infty} x_{\tau_{k-1}} \mathbf{1}_{\{\tau_{k-1} < t \le \tau_k\}}, \quad \text{and} \quad m_t^2 = x_{T-} \mathbf{1}_{\{T \le t\}},$$

are admissible, but the pair $(\underline{L}, \underline{m})$ defined by

$$L_t = \frac{1}{2}(L_t^1 + L_t^2),$$
 and $m_t = \frac{1}{2}(m_t^1 + m_t^2),$

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Closest Related Works

- Poisson random measure $\mu(dt, dy)$ for claim sizes Y_t
- insurer pays $Y_t \wedge \alpha_t$ up to a retention level α_t
- re-insurer covers the excess $(Y_t \alpha_t)^+$

Wealth process of the Insurance Company

$$X_t = x + \int_0^t p(lpha_s) ds - \int_0^t y \wedge lpha_s \mu(ds, dy) - \int_0^t dD_s$$

- $p(\alpha)$ insurer net premium (after paying the reinsurance company)
- D_t cumulative dividends paid up to (and including) time t

$$\sup_{(\alpha_t)_t,(D_t)_t} \mathbb{E}\bigg[\int_0^\tau e^{-ru} dD_u\bigg]$$

• time of bankruptcy $\tau = \inf\{t \ge 0; X_t \le 0\}$

Jeanblanc-Shyryaev (1995) optimal dividend distribution for Wiener process, Asmunssen- Hjgaard-Taksar (1998) optimal dividend distribution for diffusion, Mnif-Sulem (2005) prove existence and uniqueness of a viscosity solution, Goreac (2008) multiple contracts

Similarities & Differences

Similarities

- $\alpha_t \leftrightarrow$ standing limit orders L_t
- $D_t \leftrightarrow$ cumulative market orders m_t

Differences

- We work in a finite horizon (PDEs instead of ODEs)
- We use a Mean Variance criterion
- We exhibit a classical solution (as opposed to a viscosity solution)

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- We derive a system of ODEs identifying
 - the value function
 - the optimal stratagy

Technical Assumptions

 $\nu_t(dy)\nu(t)dt$ intensity of Poisson measure $\mu(dt, dy)$ with $\nu_t([0, 1]) = 1$.

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- $\int_0^T \sigma(t)^2 dt < \infty$
- $\sup_{0 \le t \le T} \nu(t) < \infty$
- ► $t \hookrightarrow \frac{\sigma(t)^2}{\nu(t)}(X(t) x)$ is increasing for each $x \in [0, 1]$
- $t \hookrightarrow \frac{1}{\nu(t)}\nu_t(\cdot)$ is decreasing (in the sense of *stochastic dominance*)

Hamilton-Jabobi-Bellman Equation (QVI)

 $\min\left[[A\phi](t,x),\partial_t\phi(t,x)+[B\phi](t,x)\right]=0.$

where

$$[A\phi](t,x) = S - \partial_x \phi(t,x)$$

and

$$[B\phi](t,x) = \gamma \frac{\sigma(t)^2}{2} [X(t) - x]^2 + \nu(t) \inf_{0 \le L \le x} \int_{[0,1]} [\phi(t, x - y \land L) - \phi(t, x)] \nu_t(dy)$$

with terminal condition

 $\phi(T-,x) = Sx$, (notice that $\phi(T,x) = 0$)

and boundary condition:

$$\phi(t,0) = \int_t^T \frac{\gamma \sigma(u)^2}{2} X(u) du.$$

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Classical Solution

Theorem

The value function is the unique solution of

$$-\dot{J}(t,x) = \min\left[\inf_{0 \le y \le x} -\dot{J}(t,x), \\ \gamma \frac{\sigma(t)^2}{2} [X(t) - x]^2 + \nu(t) \int_{[0,1]} [J(t,(x-y) \lor \tilde{L}(t,y)) - J(t,x)] \nu_t(dy)\right]$$

with

$$J(t,0) = \gamma \int_0^t \frac{\sigma(u)^2}{2} X(u)^2 du, \quad \text{and} \quad J(T,x) = Sx$$

where

$$\tilde{L}(t,x) = \arg\min_{0 \le y \le x} J(t,y)$$

•
$$x \hookrightarrow J(t, x)$$
 convex for *t* fixed

• $t \hookrightarrow J(t, x)$ non-decreasing for x fixed

Free Boundary (No-Trade Region)

$$[0,T]\times[0,1]=A\cup B\cup C$$

with

►
$$A = \{(t, x); \partial_x J(t, x) < 0\} = \{(t, x); 0 \le t < \tau_\ell(x)\}$$

► $B = \{(t, x); 0 \le \partial_x J(t, x) \le S\} = \{(t, x); \tau_\ell(x) \le t \le \tau_m(x)\}$

•
$$C = \{(t, x); \partial_x J(t, x) = S\} = \{(t, x); \tau_m(x) \le t\}$$

where

•
$$\tau_{\ell}(x) = \inf\{t > 0; \ \partial_x J(t, x) \ge 0\}$$

•
$$\tau_m(x) = \inf\{t > 0; \ \partial_x J(t, x) \ge S\}$$

$$\tau_{\ell}(x) \leq T(1-x) \leq \tau_m(x)$$

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Optimal Trading Strategy

- If $t > \tau_m(x_t)$ i.e. $(t, x_t) \in C$ (never happens)
 - place market orders

 $\Delta m_t > 0$ (just enough to get into *B*)

• If
$$t = \tau_m(x_t)$$
 i.e. $(t, x_t) \in \partial C$

• place market orders at a rate $dm_t = -\dot{\tau}_m(x_t)dt$

(just enough so not to exit B)

• If
$$\tau_\ell(x_t) \leq t < \tau_m(x_t)$$
 i.e. $(t, x_t) \in B \cup \partial A$

• place $L_t = x_t - \tilde{L}(t)$ limit orders

(as much as possible without getting ahead too much)

▶ If
$$t < \tau_{\ell}(x_t)$$
 i.e. $(t, x_t) \in A$ (never happens)

no trade

Premises for Predatory Trading

- Large Trader facing a Forced Liquidation
- Especially if the need to liquidate is known by other traders
 - hedge funds with (nearing) margin call
 - traders who use portfolio insurance, stop loss orders, ...
 - some institutions / funds cannot hold on to downgraded instruments
 - Index-replication funds (at re-balancing dates) e.g. Russell 3000

Forced liquidation can be very costly because of price impact Business Week

...if lenders know that a hedge fund needs to sell something quickly, they will sell the same asset, driving the price down even faster. Goldman Sachs and other counter-parties to LTCM did exactly that in 1998.

When you smell blood in the water, you become a shark when you know that one of your number is in trouble . . . you try to figure out what he owns and you start shorting those stocks . . .

Cramer (2002)

Typical Predatory Trading Scenario

Distressed trader (prey) needs to unload a large position

- Size will have impact on price
- Predator initially trades in the same direction as the prey
 - Effect is to withdraw liquidity
 - Market impact of the liquidation becomes greater
 - Price fall is exaggerated (over-shooting)
- Predator reverses direction, profiting from the price over-shoot

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Predator closes position for a profit.

Brunnermeier - Pedersen (2005) Carlin - Lobo - Viswanathan (2005) Schied - Schöneborn (2008)

Multi-Player Game Model

- One risk free asset and one risky asset
- Trading in continuous time, interest rate r = 0
- ▶ *n* + 1 strategic players and a number of noise traders
- ► X₀(t), X₁(t), · · · , X_n(t) risky asset positions of the strategic players
- Trades at time t are executed at the price (Chriss-Almgren price impact model)

$$P(t) = \tilde{P}(t) + \gamma \sum_{i=0}^{n} [X_i(t) - X_i(0)] + \lambda \sum_{i=0}^{n} \dot{X}_i(t)$$

where $\tilde{P}(t)$ is a **mean zero** martingale (say a Wiener process).

Goal of the Mathematical Analysis

- Understand predation
- Illustrate benefits of
 - Stealth trading
 - Sunshine trading

Modeling extreme markets

- Elastic markets:
 - temporary impact λ >> permanent impact γ
- Plastic markets:
 - permanent impact $\gamma >>$ temporary impact λ

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Assumptions of the One Period Game

• Each strategic player $i \in \{0, 1, \dots, n\}$ knows

- ▶ all other strategic players initial asset positions $X_j(0)$ for $j \neq i$
- Their target $X_j(T)$ at some fixed time point T > 0 in the future
- Objective (all players are risk neutral)
 - Players maximize their expected return by choosing an optimal trading strategy X_i(t) satisfying their constraints X_i(0) and X_i(T)

One distressed trader / prey (e.g seller), player 0

$$X_0(0) = x_0 > 0, \qquad X_0(T) = 0$$

n predators players 1, 2, · · · , n

$$X_i(0) = X_i(T) = 0, \qquad i = 1, \cdots, n$$

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Optimization Problem

A strategy $X_i = (X_i(t))_{0 \le t \le T}$ is **admissible** (for player *i*) if it is an a

- adapted process
- with continuously differentiable sample paths

Given a set $\underline{X} = (X_0, X_1, \cdots, X_n)$ of admissible strategies

► Each player i ∈ {0, 1, · · · , n} tries to maximize his expected return

$$J^{i}(\underline{X}) = \mathbb{E}[\int_{0}^{t} (-\dot{X}_{i}(t))P(t)dt]$$

under the constraint

$$\mathcal{P}(t) = ilde{\mathcal{P}}(t) + \gamma \sum_{i=0}^{n} [X_i(t) - X_i(0)] + \lambda \sum_{i=0}^{n} \dot{X}_i(t)$$

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Search for Nash Equilibrium

Deterministic Strategies

If we restrict the admissible strategies $\underline{X} = (X_0, X_1, \cdots, X_n)$ to be **DETERMINISTIC**

$$J^{i}(\underline{X}) = \mathbb{E}[\int_{0}^{T} (-\dot{X}_{i}(t))P(t)dt] = \int_{0}^{T} (-\dot{X}_{i}(t))\overline{P}(t)dt$$

where

$$\overline{P}(t) = P(0) + \gamma \sum_{i=0}^{n} [X_i(t) - X_i(0)] + \lambda \sum_{i=0}^{n} \dot{X}_i(t)$$

THE SOURCE OF RANDOMNESS IS GONE !

Carlin - Lobo - Viswanathan (2005) Schied - Schoenborn (2008)

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Solution in the Deterministic Case

Unique Optimal Strategies

$$X_i(t) = a e^{-\frac{n}{n+2}\frac{\gamma}{\lambda}t} + b_i e^{\frac{\gamma}{\lambda}t}$$

where

$$a = \frac{n}{n+2} \frac{\gamma}{\lambda} \left(1 - e^{-\frac{n}{n+2} \frac{\gamma}{\lambda}T} \right)^{-1} \frac{1}{n+1} \sum_{i=0}^{n} [X_i(T) - X_i(0)]$$

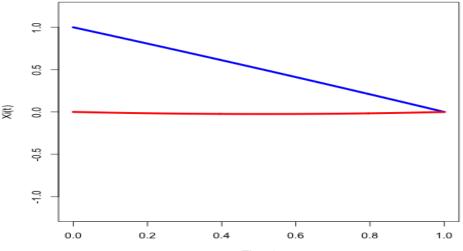
$$b_i = \frac{\gamma}{\lambda} \left(e^{\frac{\gamma}{\lambda}T} - 1 \right)^{-1} \left(X_i(T) - X_i(0) - \frac{1}{n+1} \sum_{i=0}^{n} [X_i(T) - X_i(0)] \right)$$

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Carlin - Lobo - Viswanathan (2005)

n = 1 predator, $\gamma/\lambda = 0.3$

Holdings of Distressed Trader & Predator

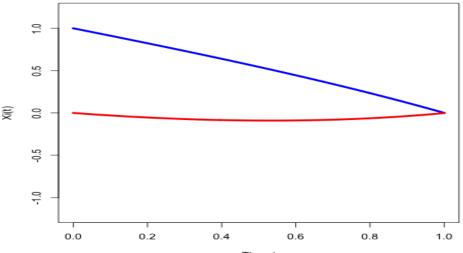


Time t

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n = 1 predator, $\gamma = \lambda$

Holdings of Distressed Trader & Predator

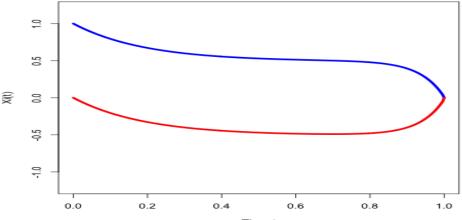




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n = 1 predator, $\gamma = 15.5\lambda$

Holdings of Distressed Trader & Predator

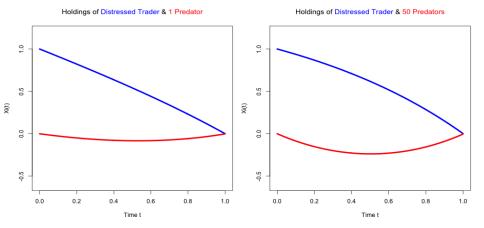


Time t

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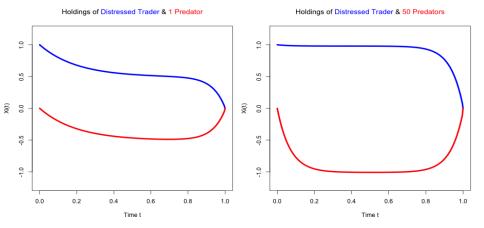
Fancy Plots of the Holdings of the Distressed Trader & Predator

Impact of the Number of Predators: $\gamma = \lambda$



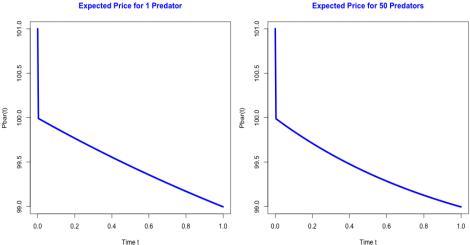
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Impact of the Number of Predators: $\gamma = 15.5\lambda$



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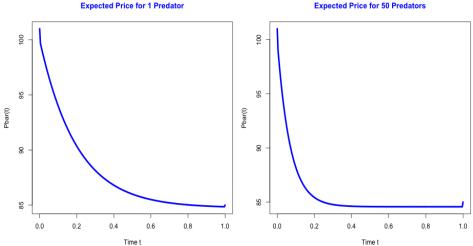
Expected Price: $\gamma = \lambda$



Expected Price for 50 Predators

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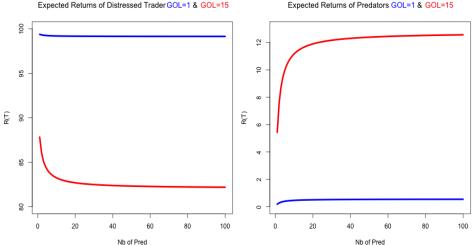
Expected Price: $\gamma = 15\lambda$



Expected Price for 50 Predators

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Impact of Nb of Predators on Expected Returns



Expected Returns of Predators GOL=1 & GOL=15

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Two Period Model

- Prey has to liquidate $X_0 > 0$ by time T_1 , i.e. $X_0(T_1) = 0$
- ► Predators can stay in the game longer X_i(0) = X_i(T₂) = 0 for some T₂ > T₁ for i = 1, · · · , n
- ▶ Prey does not trade in second period $[T_1, T_2]$, i.e. $X_0(t) = 0$ for $T_1 \le t \le T_2$.

Markovian Structure \Longrightarrow

Solution determined by predators' positions at time T_1

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Nash Equilibrium for Deterministic Strategies

UNIQUE Nash Equilibrium

ALL Predators have the same position at time T₁

$$X_i(T_1) = \frac{A_2n^2 + A_1n + A_0}{B_3n^3 + B_2n^2 + B_1n + B_0}X_0, \qquad i = 1, \cdots, n$$

- Coefficients depend upon *n* but converge as $n \to \infty$
- Asymptotic formulas for expected returns
- Asymptotic comparison of Stealth versus Sunshine trading for some regimes of γ/λ

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Schöneborn - Schied (2008)