

### Designing Power Markets to Support Optimal Decisions: How Can Our Models Contribute?

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Optimization & Equilibrium in Energy Economics Jan. 11–15, 2016, IPAM

Thanks to NSF, EPSRC, DOE for funding, & my colleagues for ideas & inspiration

### Outline



- 1. Why do incentives matter?
- 2. Market design: Goals & Model roles
- 3. Two key results: competitive market simulation & supporting prices
- 4. Two simple analyses of supporting prices in power:
   Can spot energy prices support optimal (i) *capital* & (ii) *ramping* decisions?
- 5. Four market designs to overcome market failures
  - *i. Ramsey pricing* to efficiently recover fixed network costs
  - *ii. Make-whole payments* to recover nonconvex costs by generators in spot markets
  - *iii. Clean Power Plan* to fix environmental externalities (CO<sub>2</sub> control)
  - *iv. Capacity markets* to fix "missing money" in spot markets
- 6. Conclusion: we need your O.R. and econ skills!





7/6/2010

Alamogordo Daily News

Kloepper said he set up a system to waste power in a small building at the site in order to recoup the value of his RECs from PNM, and showed the system to Teague. He explained a water heater heats 30 gallons of water to about 120 degrees, then the water is circulated through 450 feet of garden hose inside a refrigerator to cool back down and is then piped back into the water heater. The process repeats 12 times per day.

### Why focus on the Power Sector?





# Why is getting incentives in *power* so crucial?



#### It's important

- Economy
- Environmental problems & potential

#### Market failures need attention

- Externalities
- $\rightarrow$ , Kirchhoff's laws
- Nonconvexities
- $\rightarrow \nexists$  supporting prices, natural monopoly
- Market power
- → California 2001
- Incomplete markets  $\rightarrow$  Lack of investment, reliability problems,

half a market

#### Opportunity presented by restructuring...

- Vertical unbundling & the missing consumer
- New technologies & environmental mandates

... Which is a process, not a destination





### 3. A "Couple" of Key Modeling Results





Key result #1: Equivalence of competitive market equilibrium to optimization





#### Implications:

- Definition of "supporting": Given optimal commodity prices, no competitive firm wants to deviate from the optimal "schedule" (primal solution <u>s</u>.) that the ISO gives them
  - Avoid incentives to misrepresent physical characteristics or costs in order to obtain a higher profit schedule
     → incentive compatibility
- 2. Market parties make socially optimal decisions for other primals  $\underline{x}_i$
- 3. Revenues cover each party's costs

















# An optimal "side payment" model ("Restricted model" O'Neill, Sotkiewicz, Hobbs, Rothkopf, Stewart, EJOR, 2005)



Step 1: Solve MILP for optimal primal unit commitment schedule (simple example):



- Let  $z_{it}^*$  be the optimal commitment
- Step 2: Solve LP for supporting prices, given  $z_{it}^*$ MIN { $z_{it}$ ,  $g_{it}$  both continuous}  $\sum_i \sum_t [CG_i g_{it} + CZ_i z_{it}]$ s.t. (2)-(4), and  $z_{it} = z_{it}^*$  ( $\mu_{it}$ ),  $\forall i, t$
- Step 3: Settlement:
  - If  $z_{it}^* = 1$ , then pay:  $p_t g_{it} + MAX(0, \mu_{it} z_{it})$ 
    - If  $z_{it}^* = 0$ , then pay nothing, but assess penalty of  $-\mu_{it} z_{it}$  if unit starts up

## **Results**:



- The payments support equilibrium
  - A scheduled generator gets a "make whole" payment if otherwise would lose money
  - Unscheduled generator will not earn profit if it self-schedules
  - System operator not necessarily revenue adequate
    - Worst case: revenue shortfall = make whole payments
- Annoyingly:
  - Massively degenerate → many possible sets of payments
  - Unsuccessful in search for transparent, practical method to MIN "side payments" & resulting uplift
- Present debate:
  - 1. "Extended LP"/Convex Hull pricing (see Bill Hogan's talk)
    - Originally proposed by MISO
    - Too complex for stakeholders, settled for a CAISO/NY system
  - Choose uplifts as optimal tradeoff between objectives of MAX short run efficiency & MIN payments (Conejo; Siddiqui)
    - MPEC structure, would require FERC policy change



# Simple example:

• One period, D = 250 MW

	MR	CAP	CG	CZ
Generator	[MW]	[MW]	[\$/MWh]	[\$]
Flex Baseload	0	100	40	0
Flex Cycling	0	100	60	0
Inflex Peaker	100	100	100	0

• *Results of "restricted model" (O'Neill et al.)*  $\rightarrow p =$ \$60/MWh:

Generator	$z_i^*$	$\overset{g_i}{MW}$	Cost	$p^*g_i$	M <sub>i</sub>	Make Whole Payment	Profit
Flex Baseload	1	100	\$4,000	\$6,000	-\$2,000	\$0	\$2,000
Flex Cycling	1	50	\$3,000	\$3,000	\$0	\$0	\$0
Inflex Peaker	1	100	\$10,000	\$6,000	\$4,000	\$4,000	\$0

← All nonnegative

Schedule not supported

• Results of "dispatchable model" (NYISO/CAISO method):

• Solve pricing model (relax peaker's z from {0,1} to [0,1])  $\rightarrow p=$ \$100

	Generator	$z_i^*$	$\overset{g_i}{MW}$	Cost	$p^*g_i$	Make Whole Payment	Profit	
	Flex Baseload	1	100	\$4,000	\$10,000	\$0	\$6,000	
	Flex Cycling	1	50	\$3,000	\$5,000	\$0	\$2,000	←
	Inflex Peaker	1	100	\$10,000	\$10,000	\$0	\$0	
$\mathbb{V}$								









# Cost + CO<sub>2</sub> Results





- Mix of Cap types fails to achieve 6.9% reduction goal, and is inefficient
- Major reason: Rate-based policy subsidizes power sales
   → System 1 produces 11% more (at higher cost) and exports to System 2





## Case 4: Supporting prices in capacity markets



(Lead author: Ph.D. student Cindy Bothwell)





















# When ought you kludge, and when start from scratch?



J. Ely, American Economic Review 2013 (thanks to Steve Stoft)

In July of 2004, Microsoft announced that the release of Vista, the next generation of the Windows operating system, would be delayed until late 2006. Jim Allchin famously walked into the office of Bill Gates and proclaimed, "It's not going to work." Development of Windows had become unmanageable and Allchin decided that Vista would have to be rewritten essentially from scratch.

Are Allchin's reforms address a problem dating to Microsoft's beginnings. PC users wanted cool and useful features quickly. They tolerated—or dian't notice—the bugs riddling the software. Problems could always be patched over. With each patch and enhancement, it became harder to strap use for the software since new code could affect everything else.
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