Sentiment Analysis as Proxy for Plot

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https://www.youtube.com/watch?v=oP3c1h8v2ZQ



"The fundamental idea is that stories have shapes which can be drawn on graph paper, and that the shape of a given society's stories is at least as interesting as the shape of its pots or spearheads."



"There is no reason why the simple shape of stories cannot be fed into computers."

Positive Sentiments

"Once upon a time and a <u>very good time</u> it was there was a moocow coming down along the road and this moocow that was coming down along the road met a <u>nicens</u> little boy named baby tuckoo." (James Joyce, *Portrait*)

"I love you as the grass loves the dew, as the birds love a bough." (Dave Eggers, The Circle)

Negative Sentiments

"All the <u>filth</u> of the world, all the <u>offal</u> and <u>scum</u> of the world, we are told, shall run there as to a vast <u>reeking sewer</u> when the <u>terrible conflagration</u> of the last day has <u>purged</u> the world." (James Joyce, *Portrait*)

"I mean, do you know the <u>chaos</u> this is <u>wreaking</u> on my family?" (Dave Eggers, *The Circle*) **Neutral Sentiments**

She opened the door.

The hat was on the table.

I <u>hated</u> the way he looked at me that morning, and I was <u>glad</u> that he had become my <u>friend</u>. syuzhet: Extracts Sentiment and Sentiment-Derived Plot Arcs from Text

Extracts sentiment and sentiment-derived plot arcs from text using three sentiment dictionaries conveniently packaged for consumption by R users. Implemented dictionaries include "syuzhet" (default) developed in the Nebraska Literary Lab "afinn" developed by Finn {\AA}rup Nielsen, "bing" developed by Minqing Hu and Bing Liu, and "nrc" developed by Mohammad, Saif M. and Turney, Peter D. Applicable references are available in README.md and in the documentation for the "get_sentiment" function. The package also provides a hack for implementing Stanford's coreNLP sentiment parser. The package provides several methods for plot arc normalization.

Version:	1.0.0
Imports:	openNLP, NLP, zoo, dtt, stats, graphics
Suggests:	<u>knitr</u> , <u>pander</u> , <u>testthat</u> (\geq 0.9.1)
Published:	2016-04-28
Author:	Matthew Jockers [aut, cre]
Maintainer:	Matthew Jockers <mjockers at="" gmail.com=""></mjockers>
License:	<u>GPL-3</u>
URL:	https://github.com/mjockers/syuzhet
NeedsCompilation:	no
Citation:	syuzhet citation info
Materials:	README
CRAN checks:	syuzhet results
Downloads:	
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Reference manual:	<u>syuzner.pur</u>
Vignettes:	Introduction to the Syuzhet Package
Package source:	syuzhet 1.0.0.tar.gz
Windows binaries:	r-devel: syuzhet 1.0.0.zip, r-release: syuzhet 1.0.0.zip, r-oldrel: syuzhet 1.0.0.zip
OS X Mavericks binaries:	r-release: syuzhet <u>1.0.0.tgz</u> , r-oldrel: syuzhet <u>1.0.0.tgz</u>
Old sources:	syuzhet archive

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An R package for the extraction of sentiment and sentiment-based plot arcs from text - Edit											
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.gitignore	added ds_store	added ds_store to gitignore a year ag									ago
.travis.yml	Fixing travis.yml with java suggestion from benmarwick a year ag									ago	
	Minor tweaks to be compliant with CRAN changes effective June 2015. F 19 days a									ago	
NAMESPACE	Minor tweaks to be compliant with CRAN changes effective June 2015. F 19 days a									ago	
NEWS	Version 1 update. See NEWS for details 21 days									ago	
README.md	Version 1 update. See NEWS for details 21 days									ago	
cran-comments.md	Minor tweaks to be compliant with CRAN changes effective June 2015. F 19 day									19 days	ago
syuzhet.Rproj	Initial Commit a year a									ago	

Localized Sentiment Flow

"I grew to hate him with all my heart." (-) "He was not at all nice or generous." (+) "I vowed that I would someday kill him." (-)

```
> library(syuzhet)
> sample <- "I grew to hate him with all my heart. He was not at all
nice or generous. I vowed that I would someday kill him."
> sent_v <- get_sentences(sample)
> result <- get_sentiment(sent_v, method = "afinn")
> mean(result)
[1] -0.3333333
```



0, 0.7, 0.3, 0, 0.3, 0.7, 0.7, 0.3, -0.3, 0, 0.3, 0.3, -0.3, -1, -0.7, 0, 0.3, 0.7, 0.7, 0

Portrait of the Artist



sentiment

Narrative Time

Portrait of the Artist as a Young Man



Mean Machine to Human Correlation Coefficient: 0.85 Polarity Agreement (Human to Machine) 73.49

Romeo and Juliet





Images from Bamman and Underwood



I.Mean Inter-Coder Correlation Coefficient: 0.87
2.Mean Machine to Mean Human Correlation Coefficient: 0.72
3.Human Machine Polar Disagreement 24%
4.Human Machine Polar Disagreement (allowing neutral) 11%





I.Mean Inter-Coder Correlation Coefficient: 0.9
2.Mean Machine to Mean Human Correlation Coefficient: 0.79
3.Human Machine Polar Disagreement 28%
4.Human Machine Polar Disagreement (allowing neutral) 13%

ALL THE LIGHT WE CANNOT SEE



I.Mean Inter-Coder Correlation Coefficient: 0.73
2.Mean Machine to Mean Human Correlation Coefficient: 0.69
3.Human Machine Polar Disagreement 23%
4.Human Machine Polar Disagreement (allowing neutral) 8%





I.Mean Inter-Coder Correlation Coefficient: 0.68
2.Mean Machine to Mean Human Correlation Coefficient: 0.79
3.Human Machine Polar Disagreement 20%
4.Human Machine Polar Disagreement (allowing neutral) 9%



I.Mean Inter-Coder Correlation Coefficient: 0.65
2.Mean Machine to Mean Human Correlation Coefficient: 0.66
3.Human Machine Polar Disagreement 23%
4.Human Machine Polar Disagreement (allowing neutral) 11%





I.Mean Inter-Coder Correlation Coefficient: 0.62
2.Mean Machine to Mean Human Correlation Coefficient: 0.6
3.Human Machine Polar Disagreement 25%
4.Human Machine Polar Disagreement (allowing neutral) 11%

With rolling means we lose the edges

Portrait of the Artist with Rolling Mean (No Edges)



The B-EAxis Problem



Binning (looks good here, but . . .)

Portrait of the Artist in 10 Bins



Binning not so good for comparison...



Solution 1.0



A Beautiful "Man in Hole"

Solution 1.0

Madame Bovary



Bad Edges, Ugh!

Solution I.I



Images from Tommy M. McGuire http://www.crsr.net/files/Exploring_Syuzhet.html

Solution I.I



Solution 2.0 (using DCT suggested by Brad Riddle)













Pick the two most similar



Euclidean Distance



"Ideal" number of clusters = 7



hclust (*, "complete")

Seven (average) Plot Shapes





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Thank you