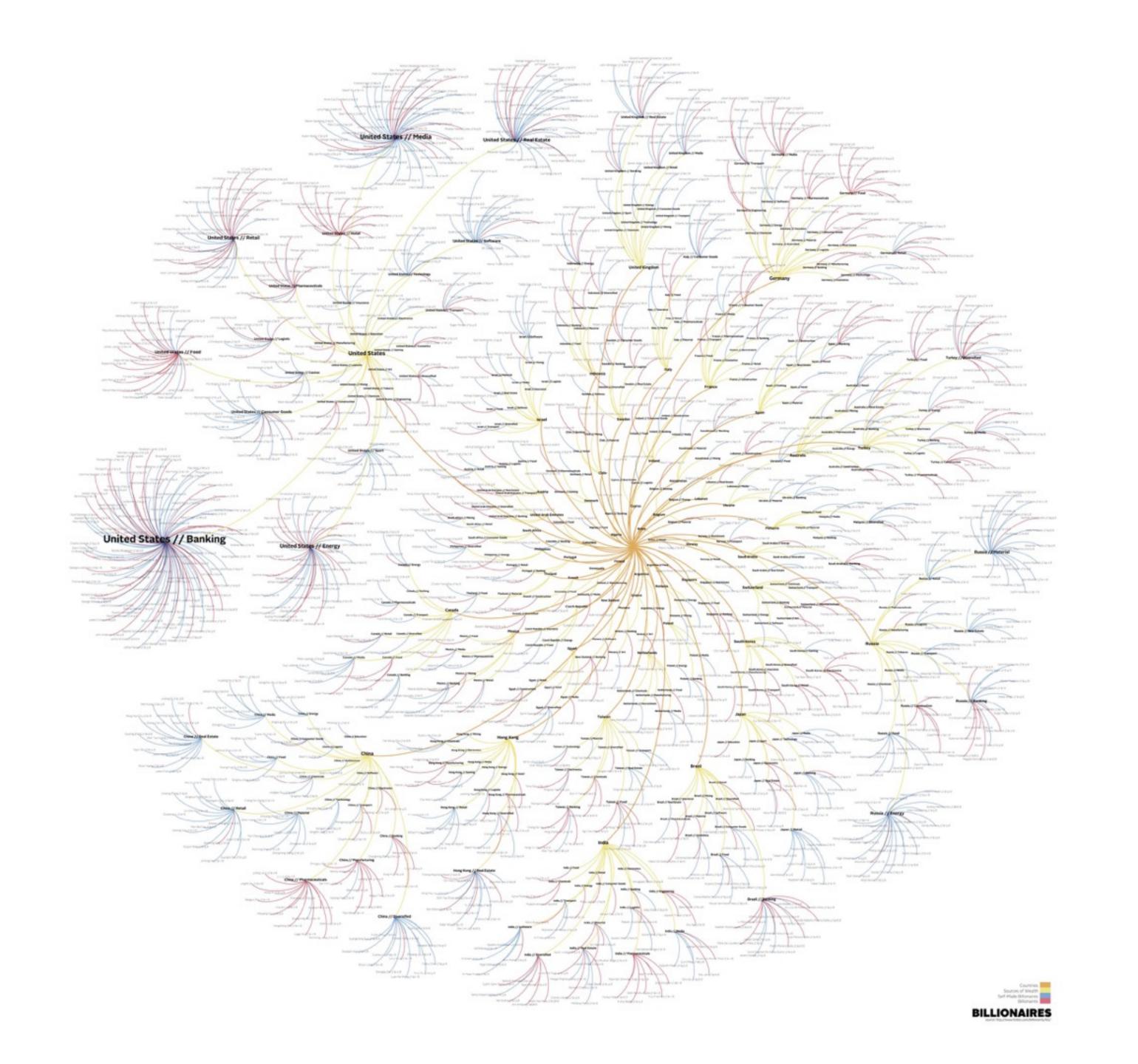
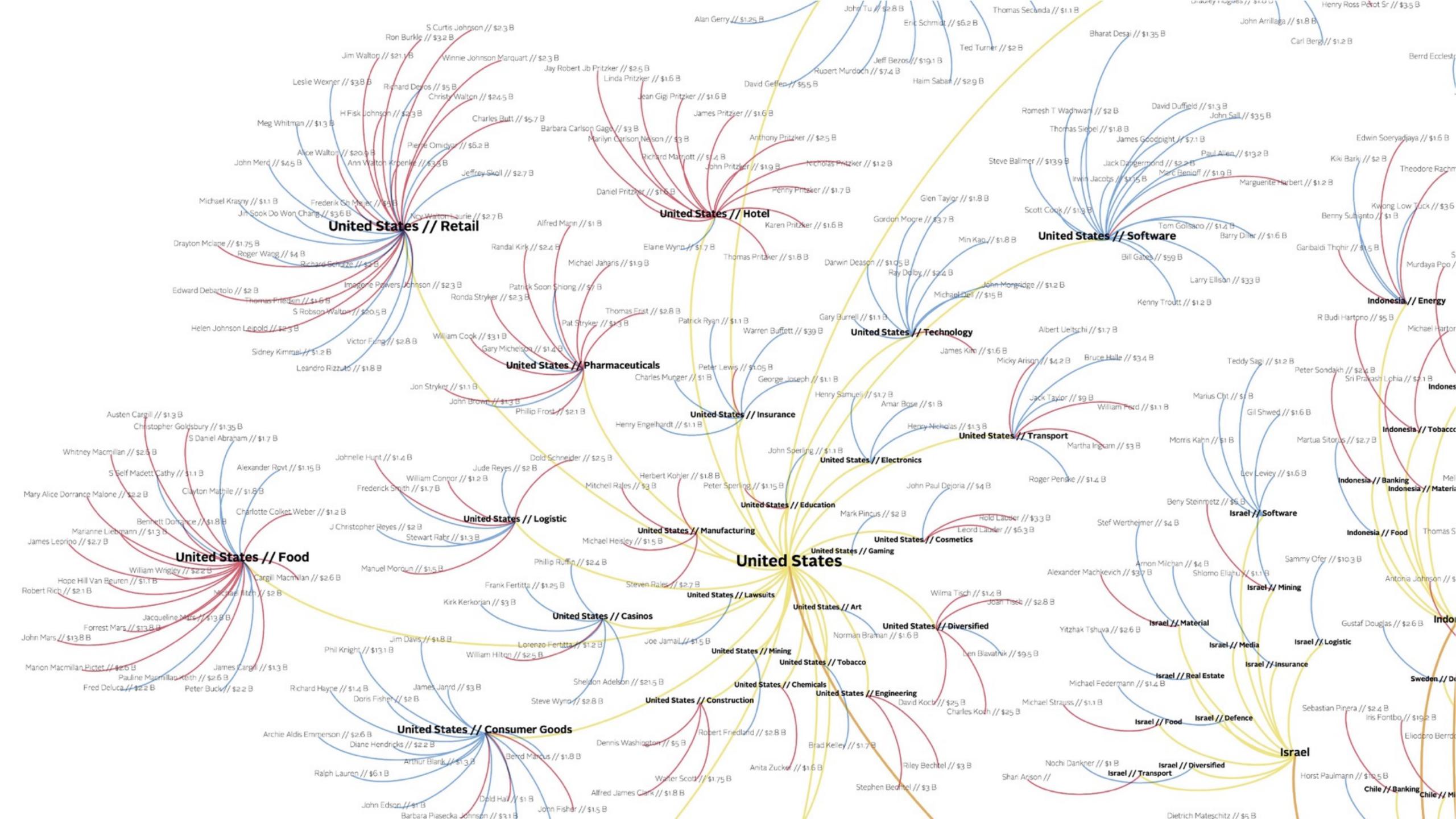
## movies, tennis & the universe

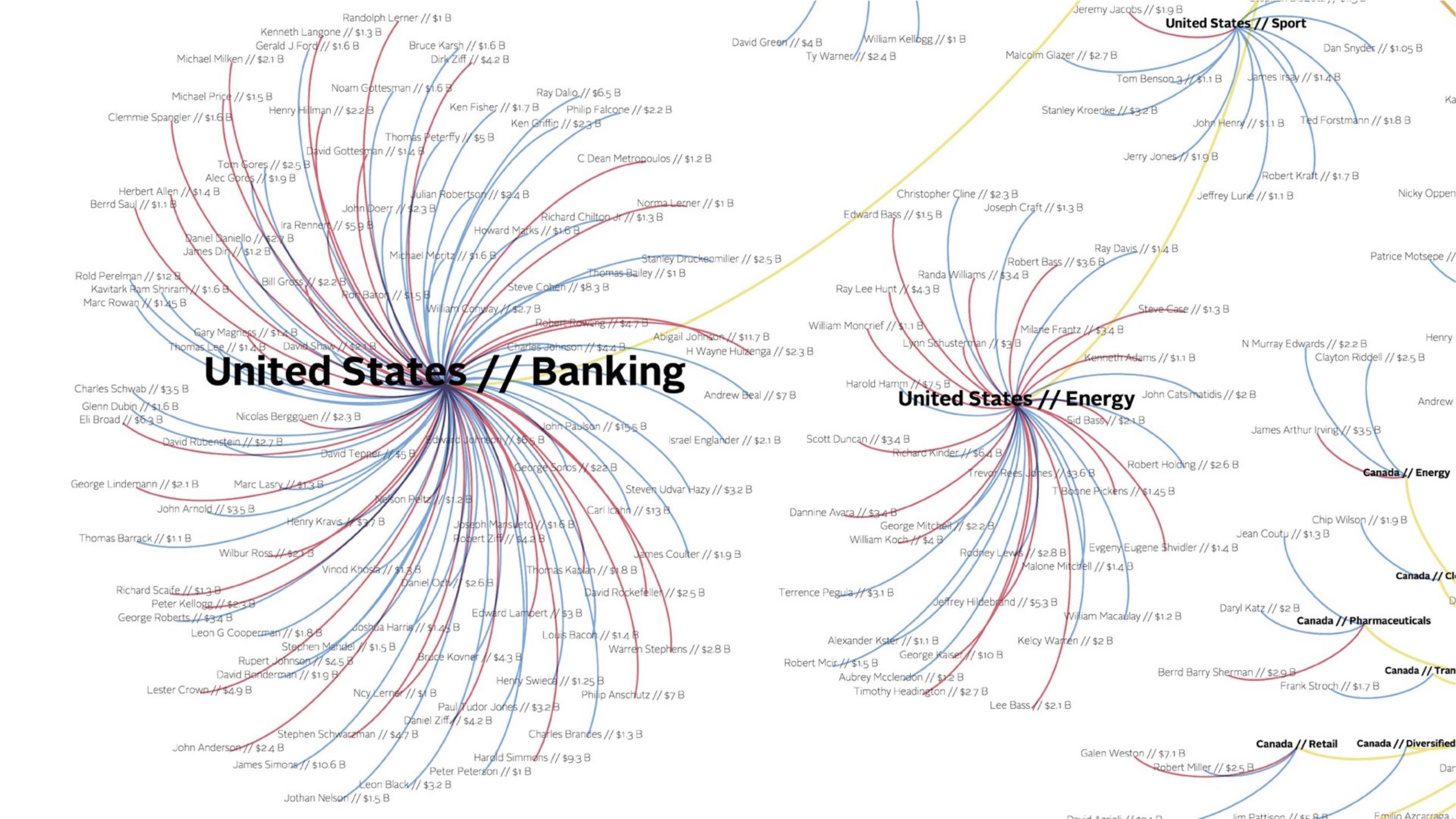
kim albrecht kimalbrecht.com

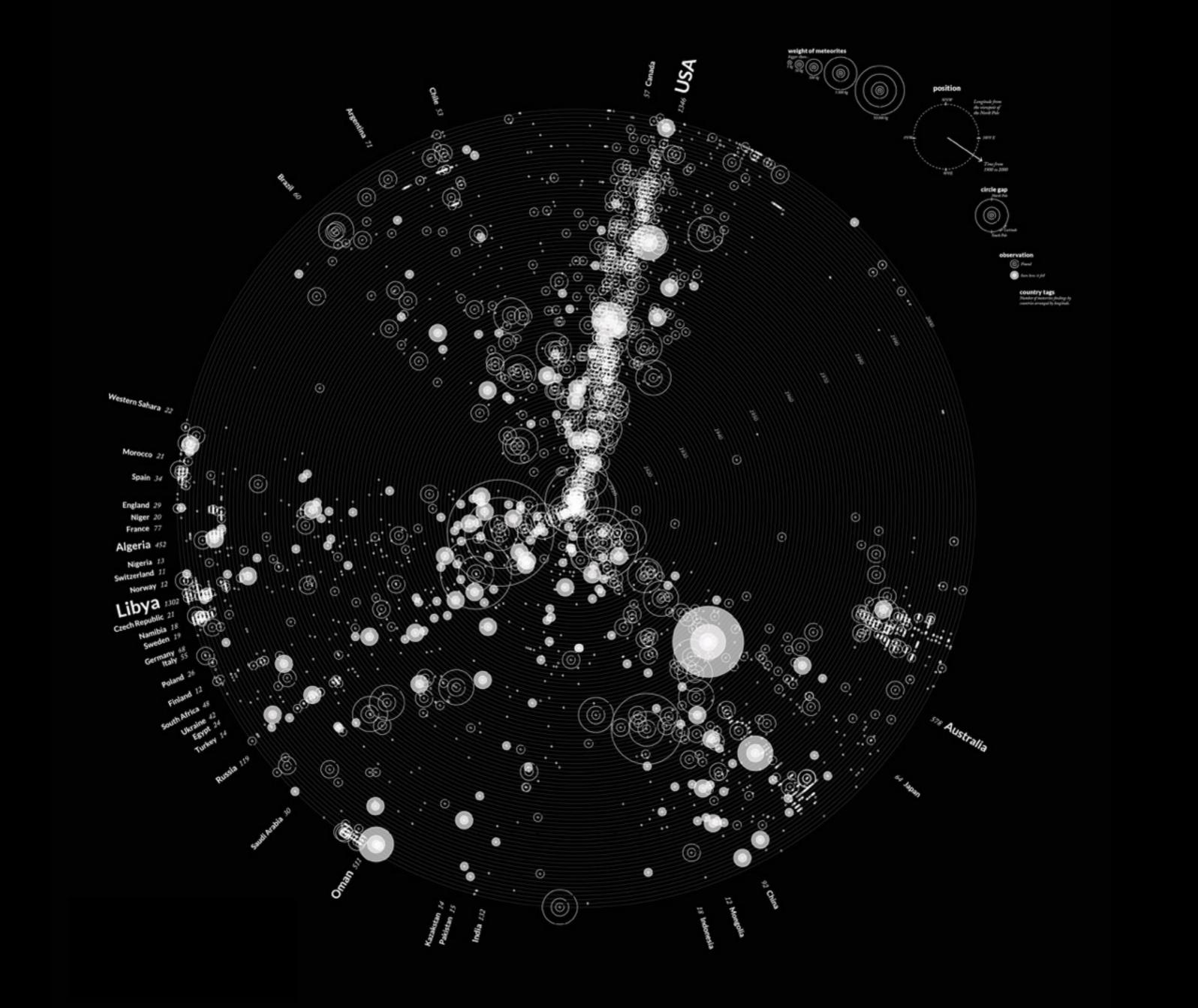
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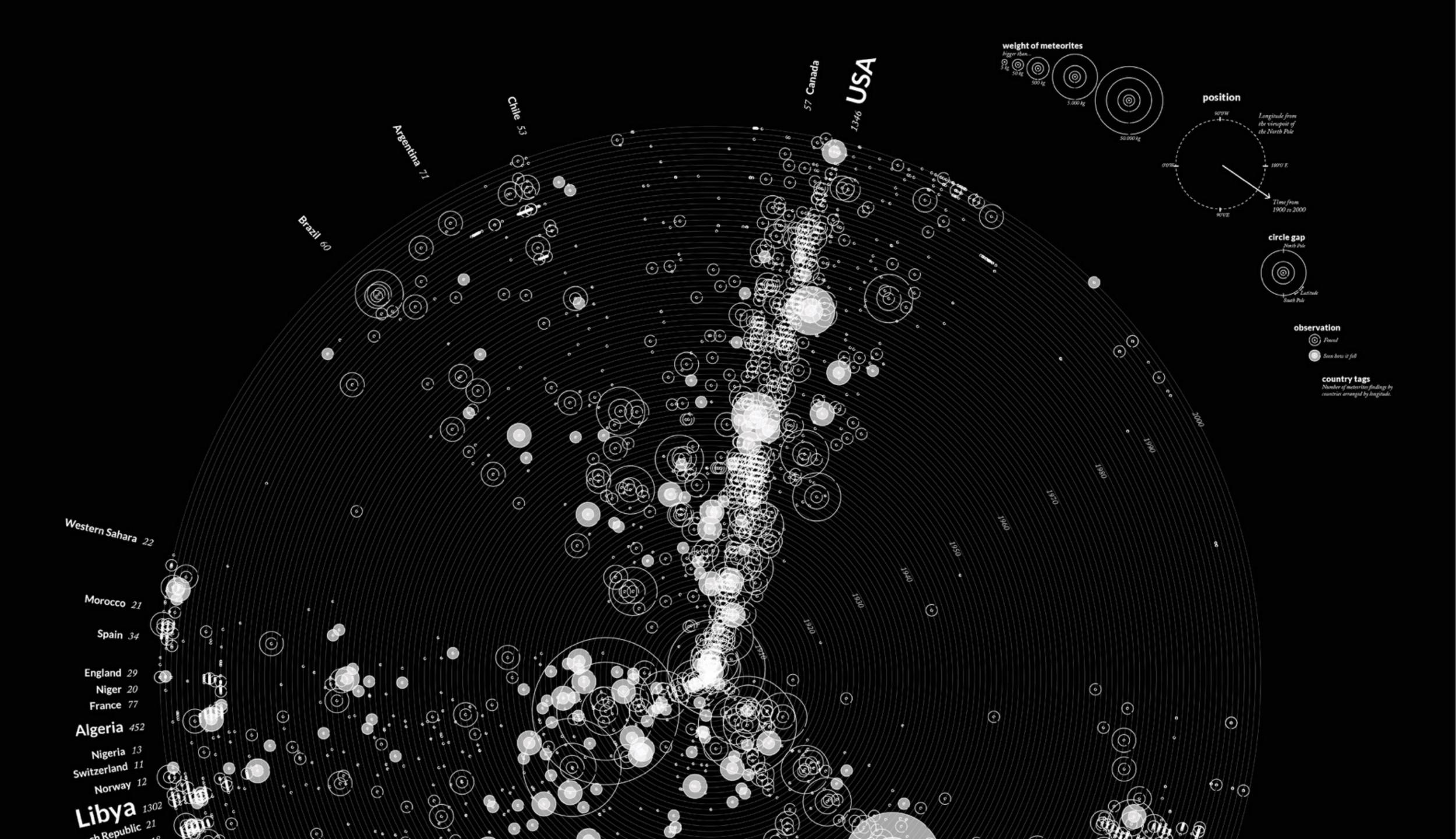
me@kimalbrecht.com
@kimay

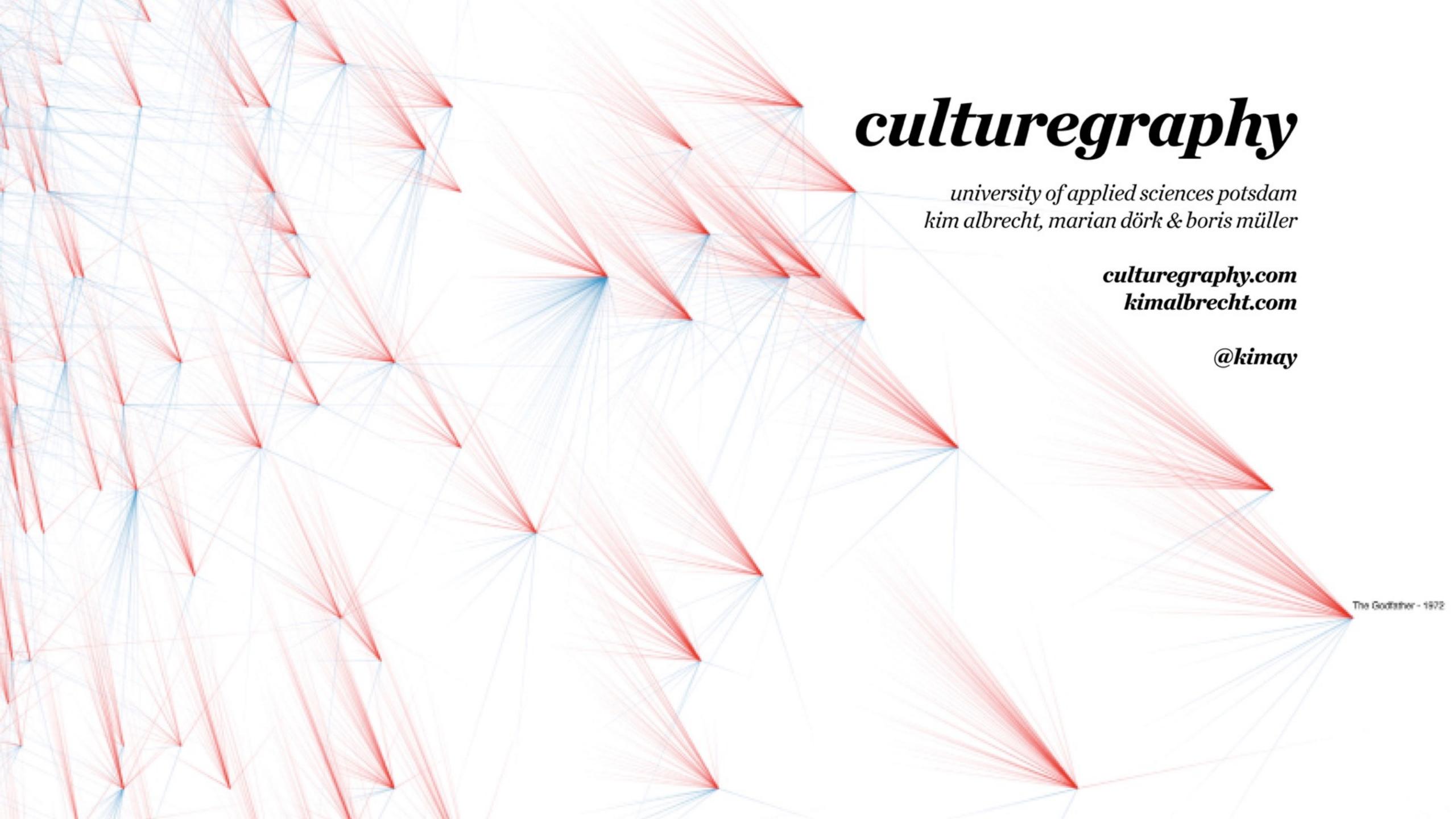












### Why culture?

### **Predicting**



### Data

### Referenced in The Greatest Show on Earth (1952) Dateline: Disneyland (1955) (TV Special) characters are shown at the park's opening, as is teacup ride The Alphabet Conspiracy (1959) (TV Movie) The Mad Hatter and the Jabberwock appear. Disneyland '59 (1959) (TV Movie) Characters appear in the parade. Walt Disney's Wonderful World of Color: This Is Your Life Donald Duck (1960) (TV Characters make an appearance at the end A Woman Is a Woman (1961) Ana Karina's character says, "Happy Unbirthday" as she feeds the rabbit at the dance club. Walt Disney's Wonderful World of Color: Disneyland Goes to the World's Fair (1964) (1 Episode) characters are shown at the 1964 World's Fair Aroused (1966) When a police detective asks Ginny her name, she sarcastically responds: "Alice In Wonderland". Walt Disney's Wonderful World of Color: Disneyland Around the Seasons (1966) (TV characters are shown during Fantasy On Parade Willy Wonka & the Chocolate Factory (1971) Wonka says, "Button button whose got the button?" Knife of Ice (1972) Uses the "Mouse's Tale" story from Alice in Wonderland The Magic of Walt Disney World (1972) (Short) costumed characters shown M\*A\*S\*H: Hanky Panky (1977) (TV Episode) Hawkeye says, "I'm late for a very important date. No time to say goodbye, hello! I'm late, I'm late, I'm late!" The Turning Point (1977) Emma quotes from "Alice in Wonderland" Puff the Magic Dragon (1978) (TV Short) Alice's mushroom is shown and mentioned by Puff. S.O.B. (1981)

A Dream Called Walt Disney World (1981) (Video)

Internet Movie Database

Alicja (1982)

Connections

Alice in Wonderland (1951)

Thanks to: Ágnes Horvát & Andreas Spitz



#### movies

by movie

by connectedness

by community

by genre

### people

by person

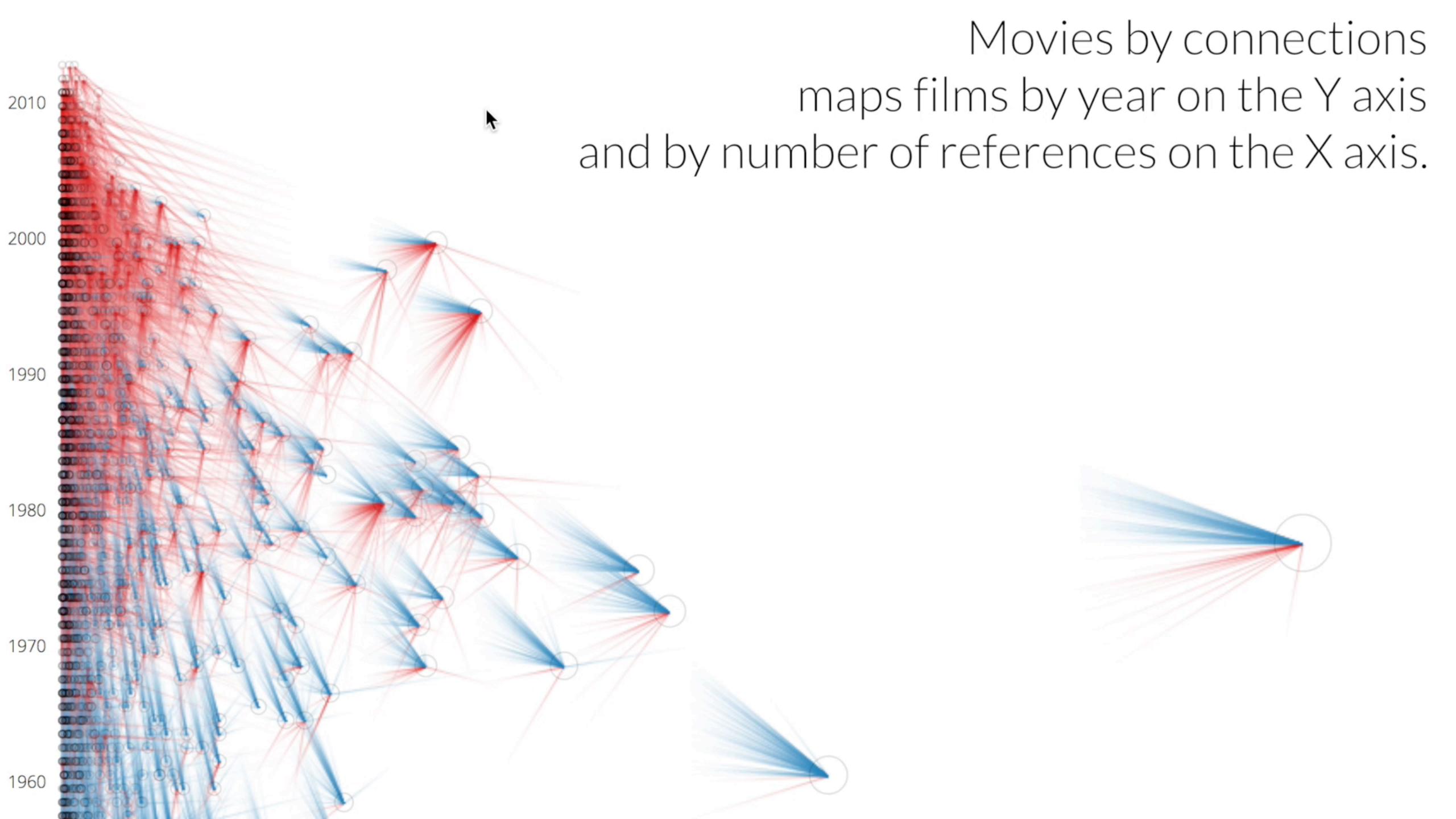
by connectedness

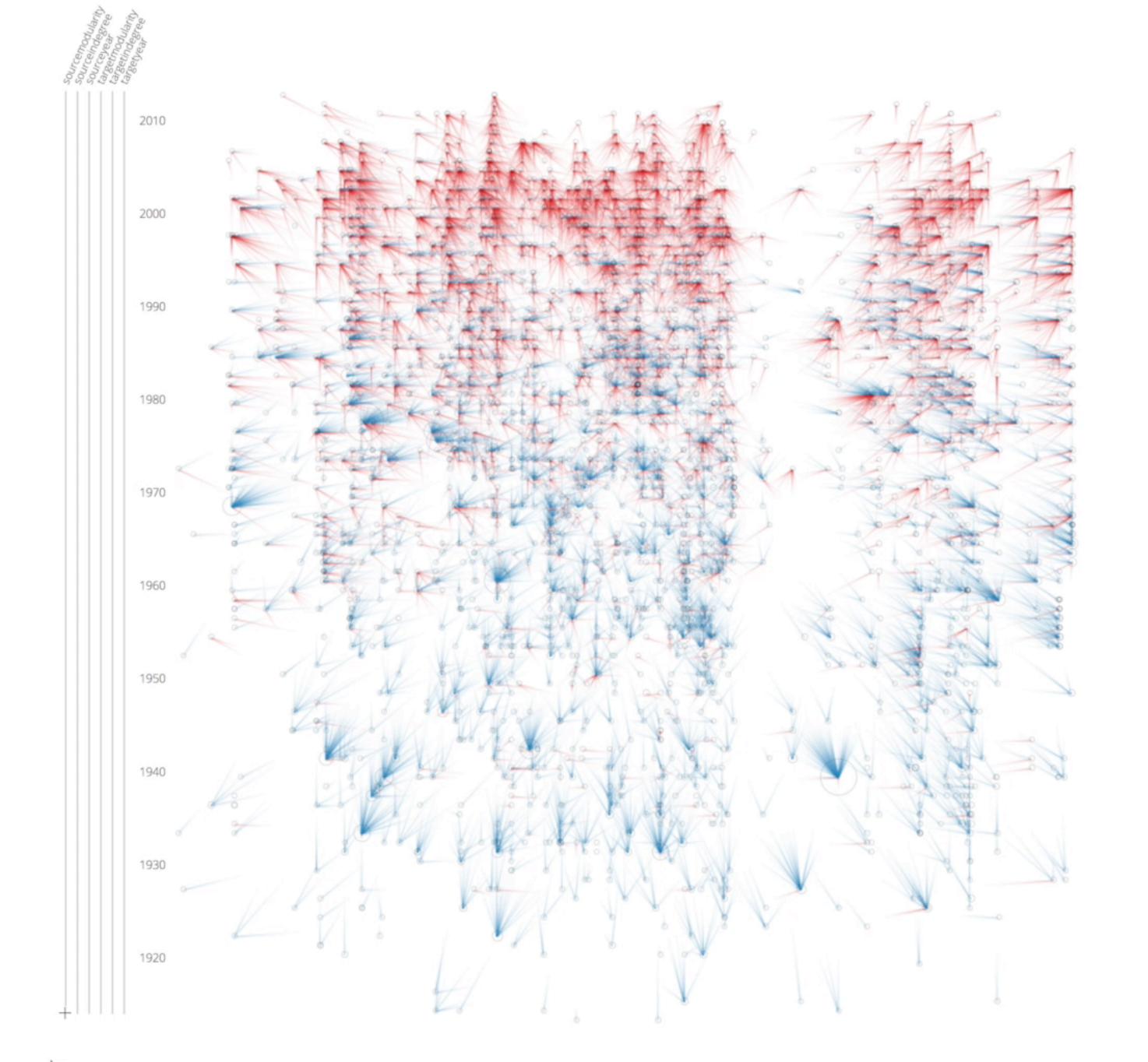
by community

book findings credits The Matrix

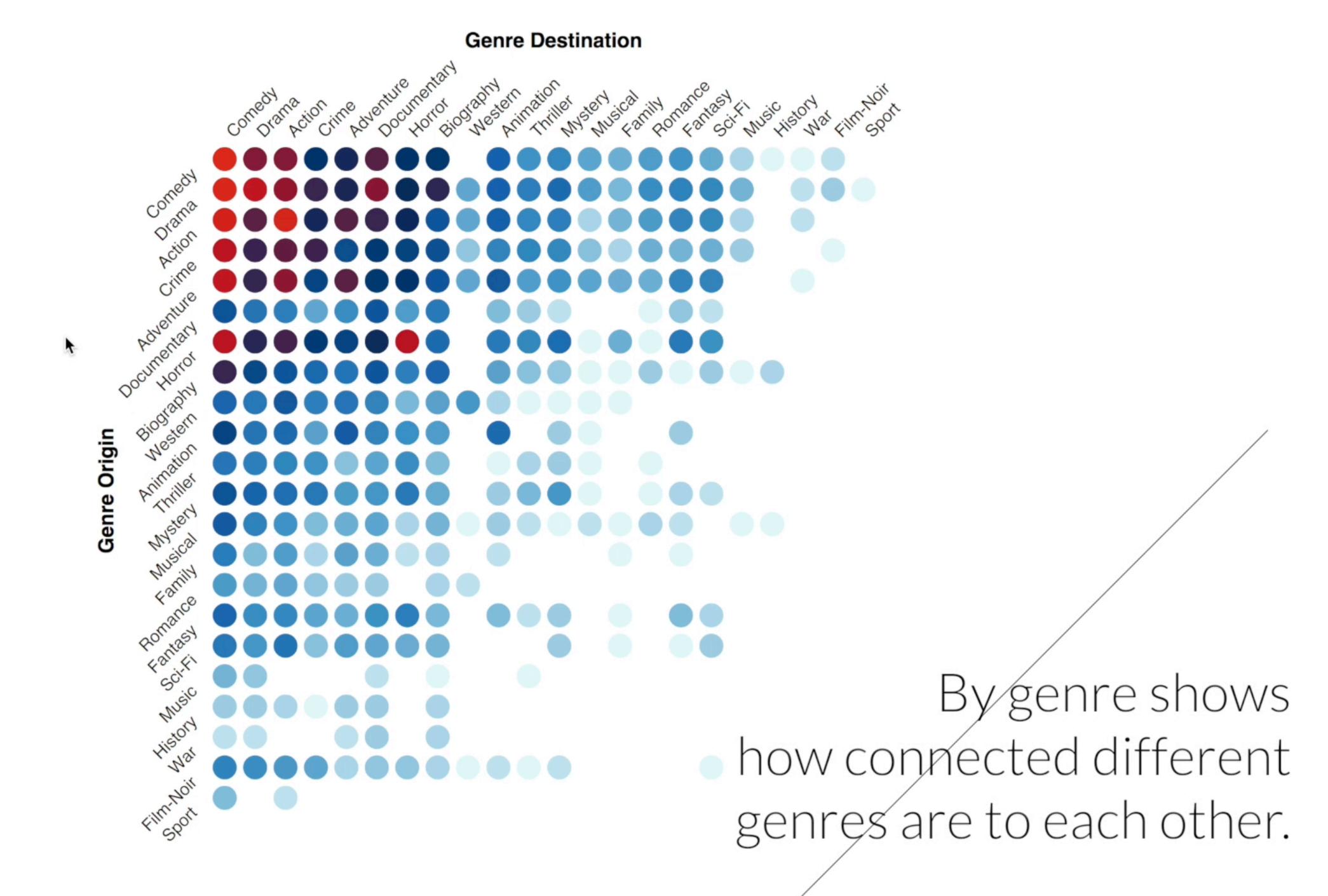
made by kim albrecht

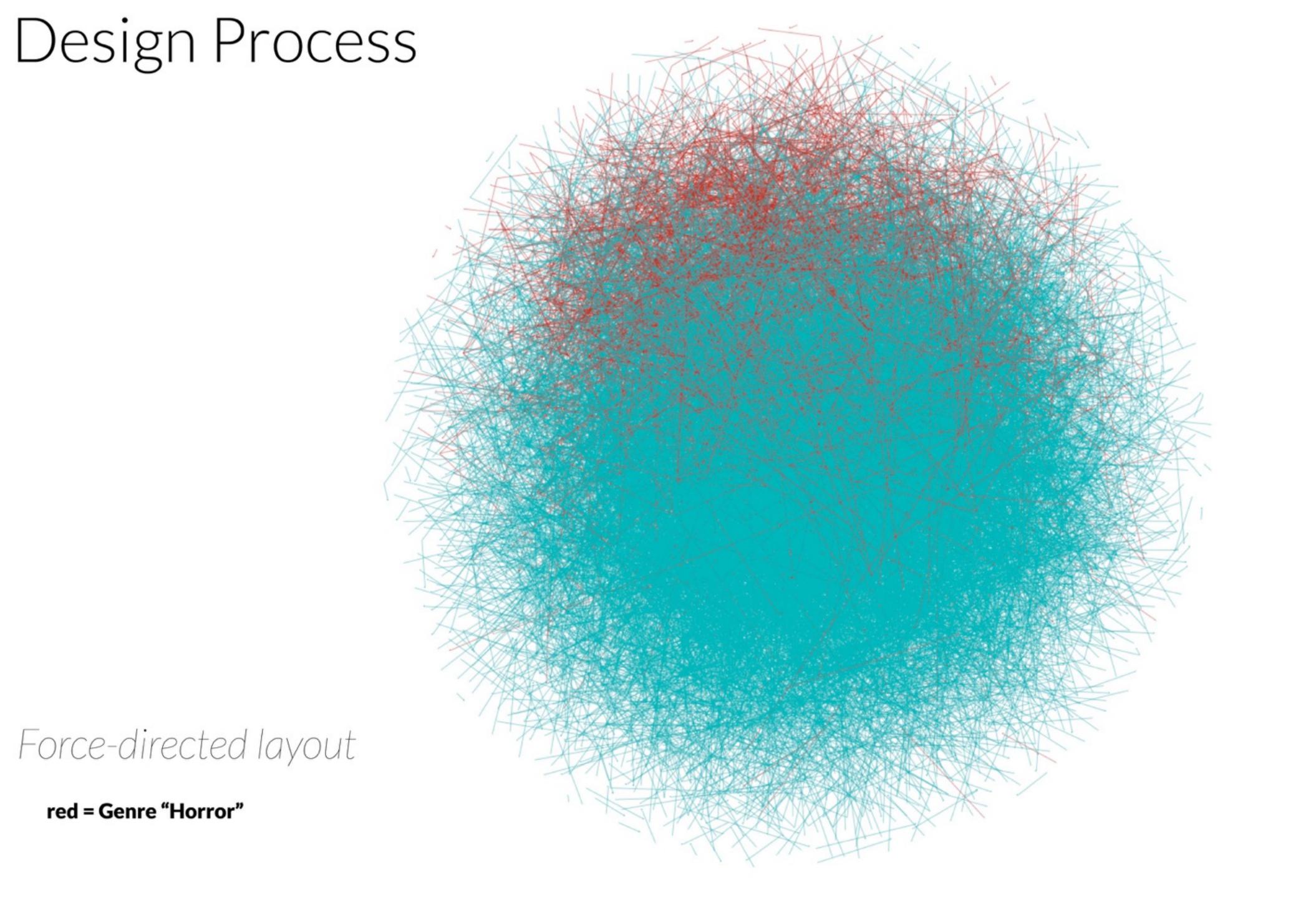
feedback & contact





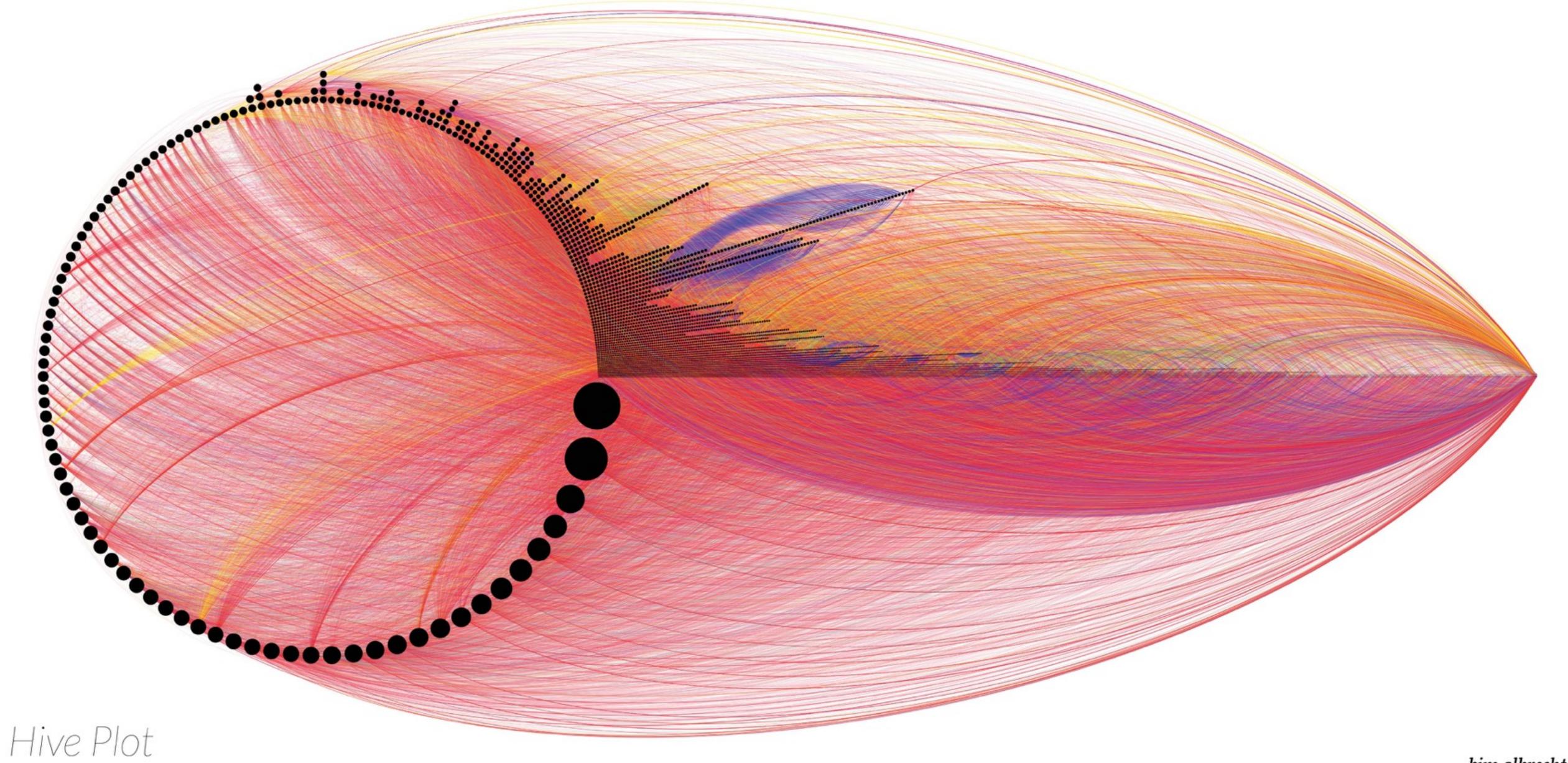
A second visualization orders the movies by communities on the X axis.





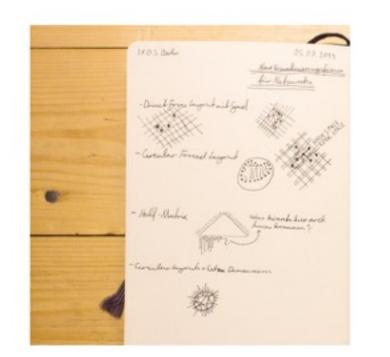
culturegraphy.com kim albrecht @kimay Design Process Double circular layout

### Design Process



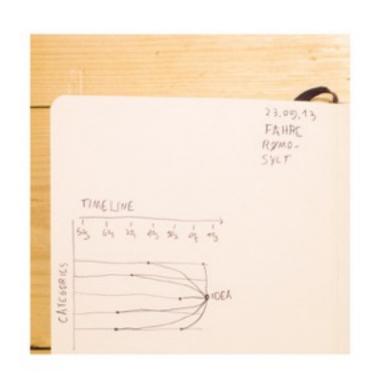
### Design Process















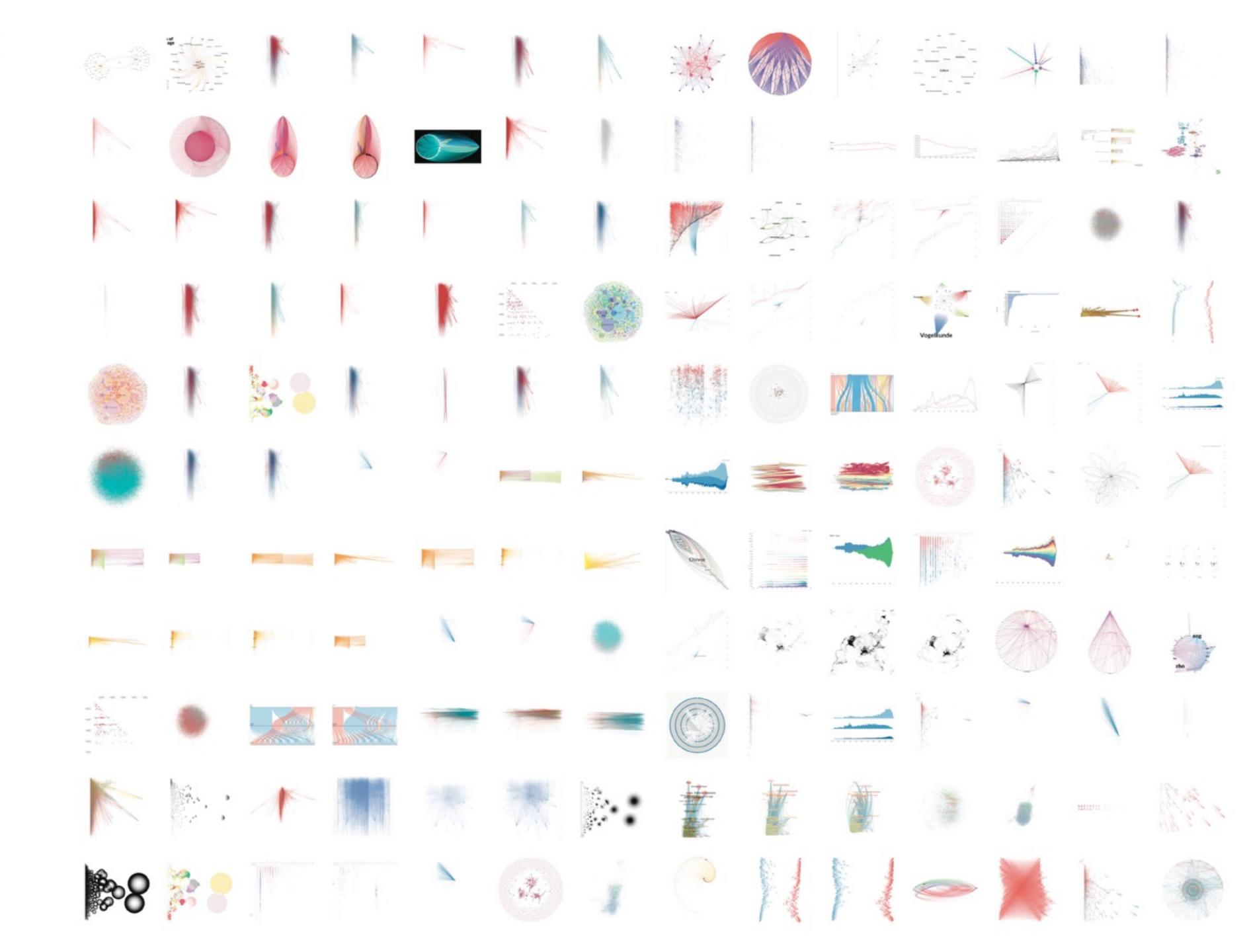








### Design Process



## Who am I doing this for? What is the value?

## Who am I doing this for? What is the value?

Not always clear nor easy to answer.

## Center for Complex Network Research

From explorative visualizations which help the scientists to understand their subject matter as well as understand each other.... ...to tools for the online world.

## Tennis & Success

Science by:

Burcu Yucesoy Albert-Laszlo Barabasi



## Tennis & Success

Popularity — Performance



# The celebrity is a person who is known for his well-knownness.

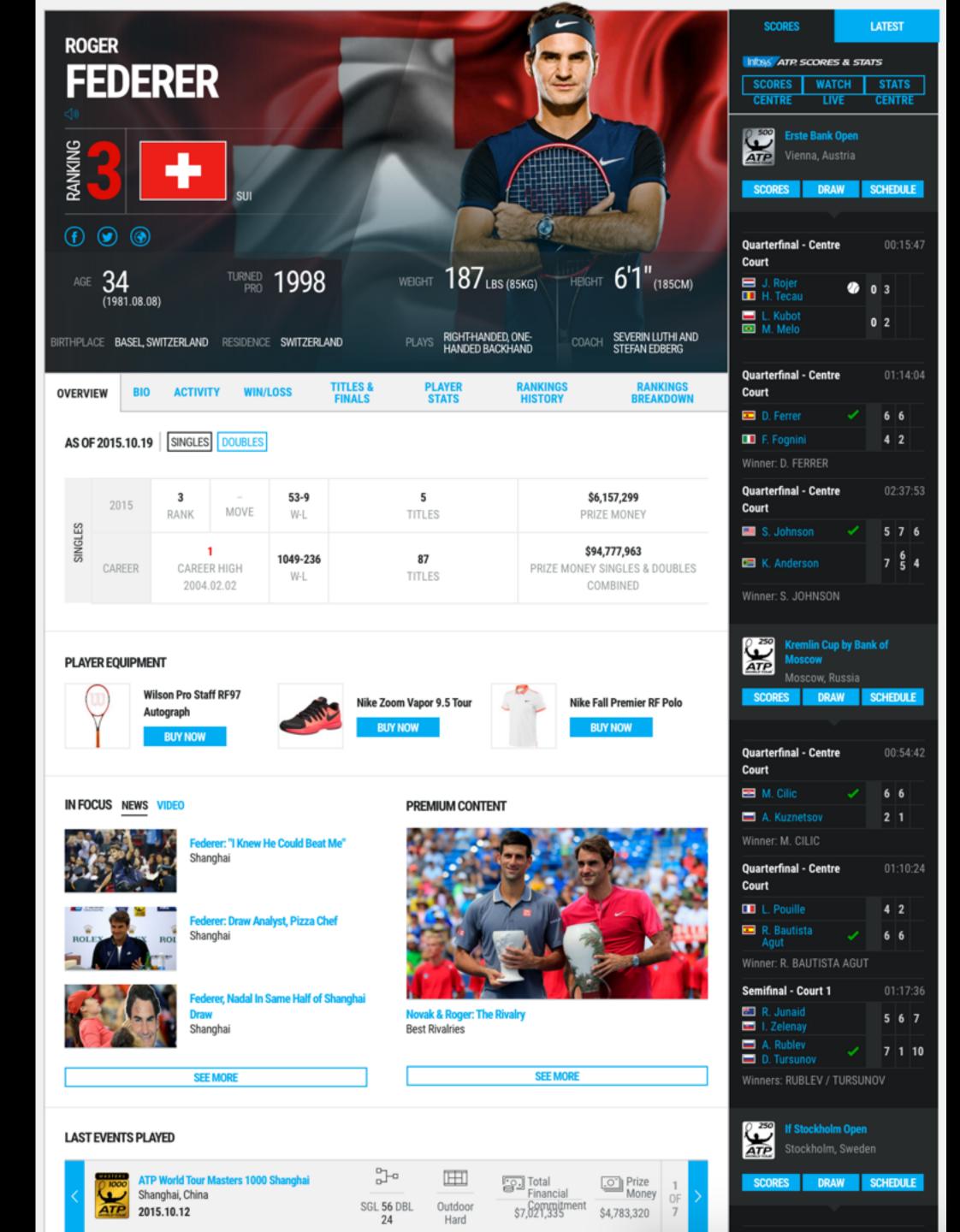
The Image: A Guide to Pseudo-Events in America. Pulitzer winning historian Daniel J. Boorstin

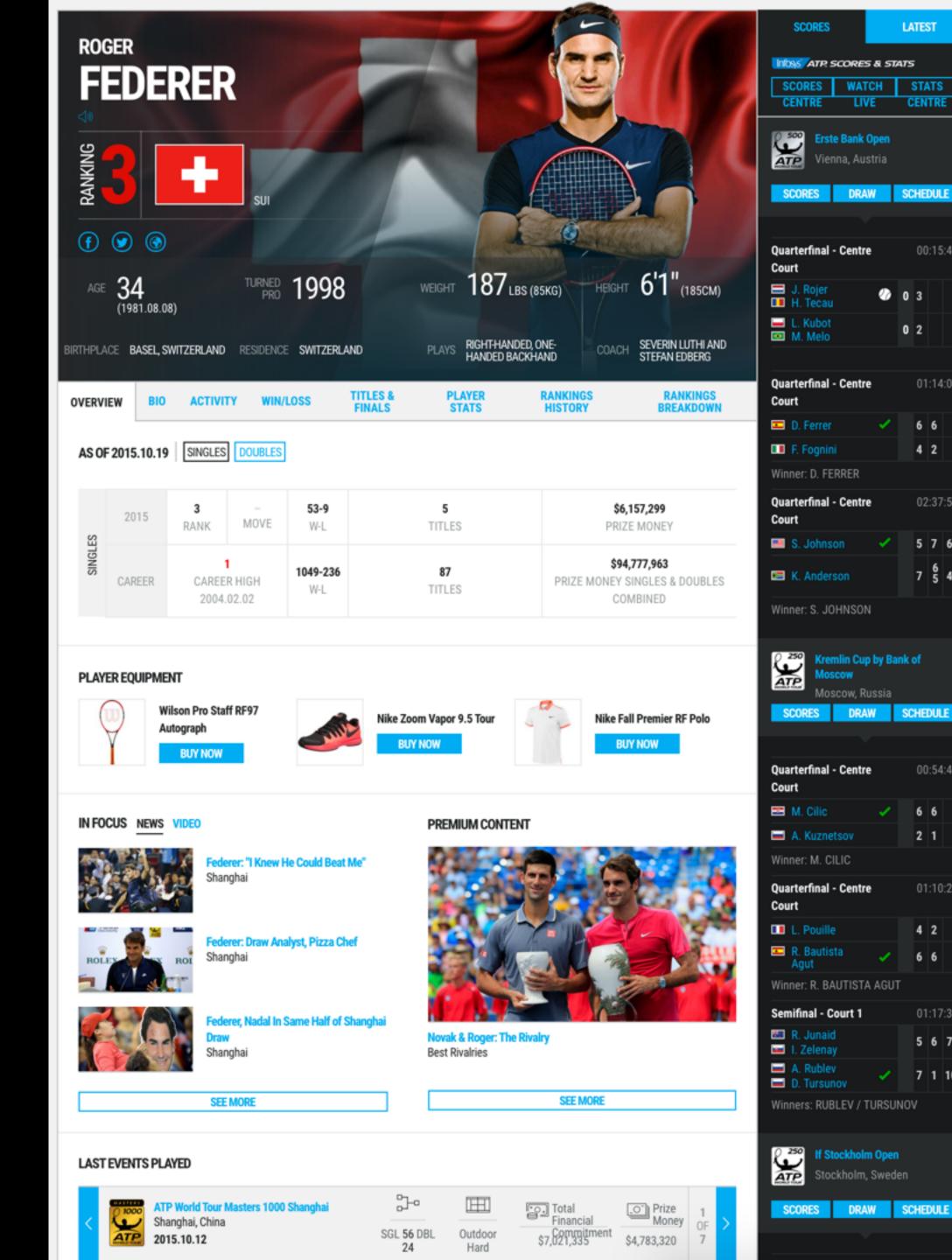






# How are performance and popularity related to each other?





Q Article Talk Read View source View history

### Roger Federer

00:15:47

01:14:04

6 6

4 2

02:37:53

5 7 6

7 5 4

00:54:42

6 6

2 1

01:10:24

4 2

6 6

01:17:36

5 6 7

7 1 10

emlin Cup by Bank of

● 0 3

0 2



From Wikipedia, the free encyclopedia

"Federer" redirects here. For other uses, see Federer (disambiguation).

Roger Federer (German: ['fe:dərər]; born 8 August 1981) is a Swiss professional tennis player who is currently ranked world No. 3 by the Association of Tennis Professionals (ATP).[4] Many commentators and players regard Federer as the greatest tennis player of all time.[a] Federer turned professional in 1998 and has been ranked inside the top 10 since October 2002.

Federer holds several records of the Open Era: holding the world No. 1 position for 302 weeks<sup>[18][19]</sup> (including 237 consecutive weeks);<sup>[20]</sup> winning 17 Grand Slam singles titles; reaching each Grand Slam final at least five times (an all-time record); and reaching the Wimbledon final ten times. He is among the seven men (and among the four in Open Era) to capture a career Grand Slam. Federer shares an Open Era record for most titles at Wimbledon with Pete Sampras (7) and at the US Open with Jimmy Connors and Sampras (5).

Federer has reached 27 men's singles Grand Slam finals, including 10 in a row from the 2005 Wimbledon Championships to the 2007 US Open, both statistics being records. He also appeared in 18 of 19 finals from the 2005 Wimbledon through to the 2010 Australian Open. He reached the semifinals at 23 consecutive Grand Slam tournaments, from the 2004

Wimbledon Championships through the

#### Roger Federer



Federer at the 2009 Wimbledon Championships

Country (sports) - Switzerland

Residence Bottmingen, Switzerland<sup>[1]</sup>

8 August 1981 (age 34) Born Basel, Switzerland

1.85 m (6 ft 1 in)<sup>[2]</sup> Height

Turned pro 1998

Right-handed (one-handed Plays

backhand)

Prize money US\$ 94,777,963

Official website rogerfederer.com Singles

### 1049-236 (81.63% in Grand Slam

and ATP World Tour main draw

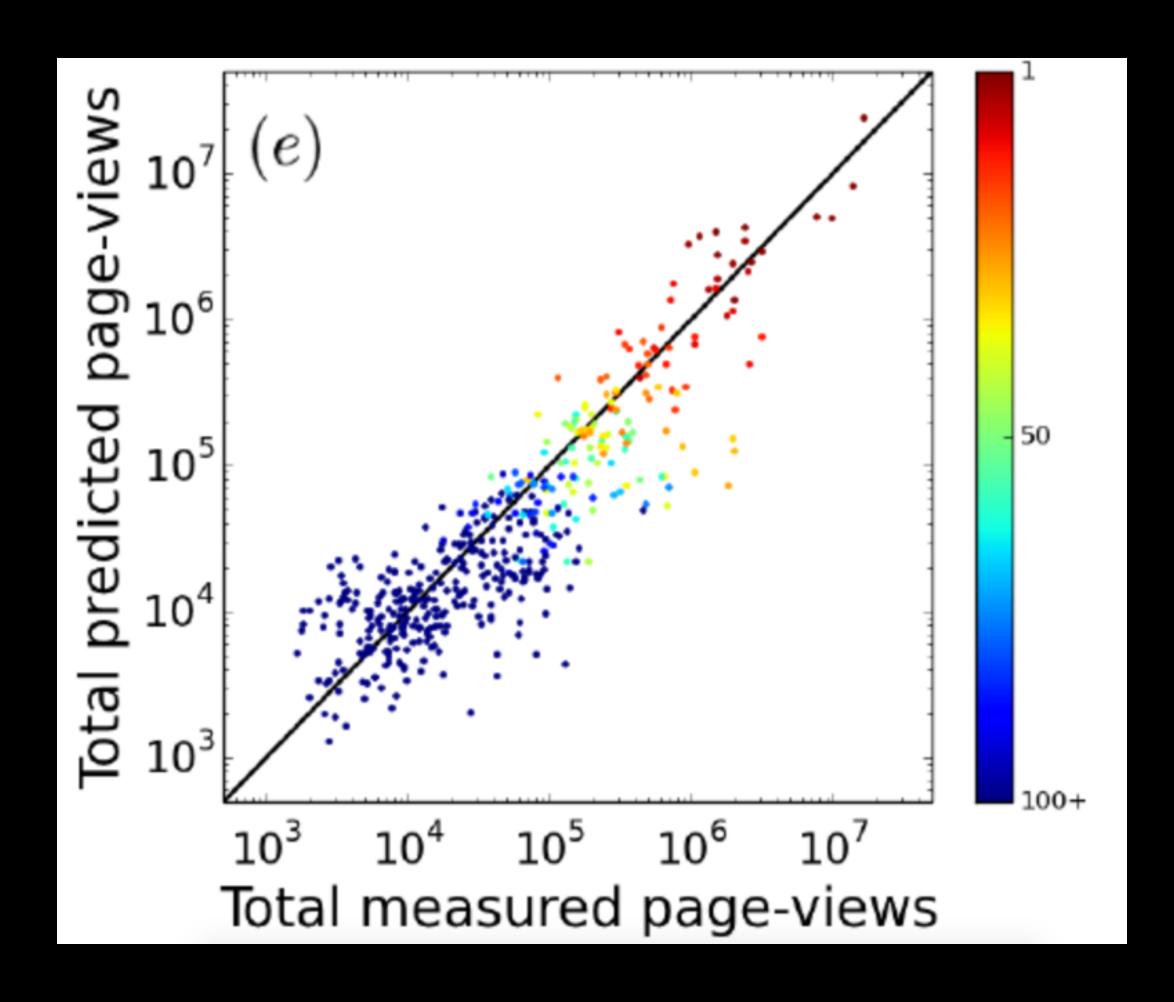
87 (3rd in the Open Era)

Career record

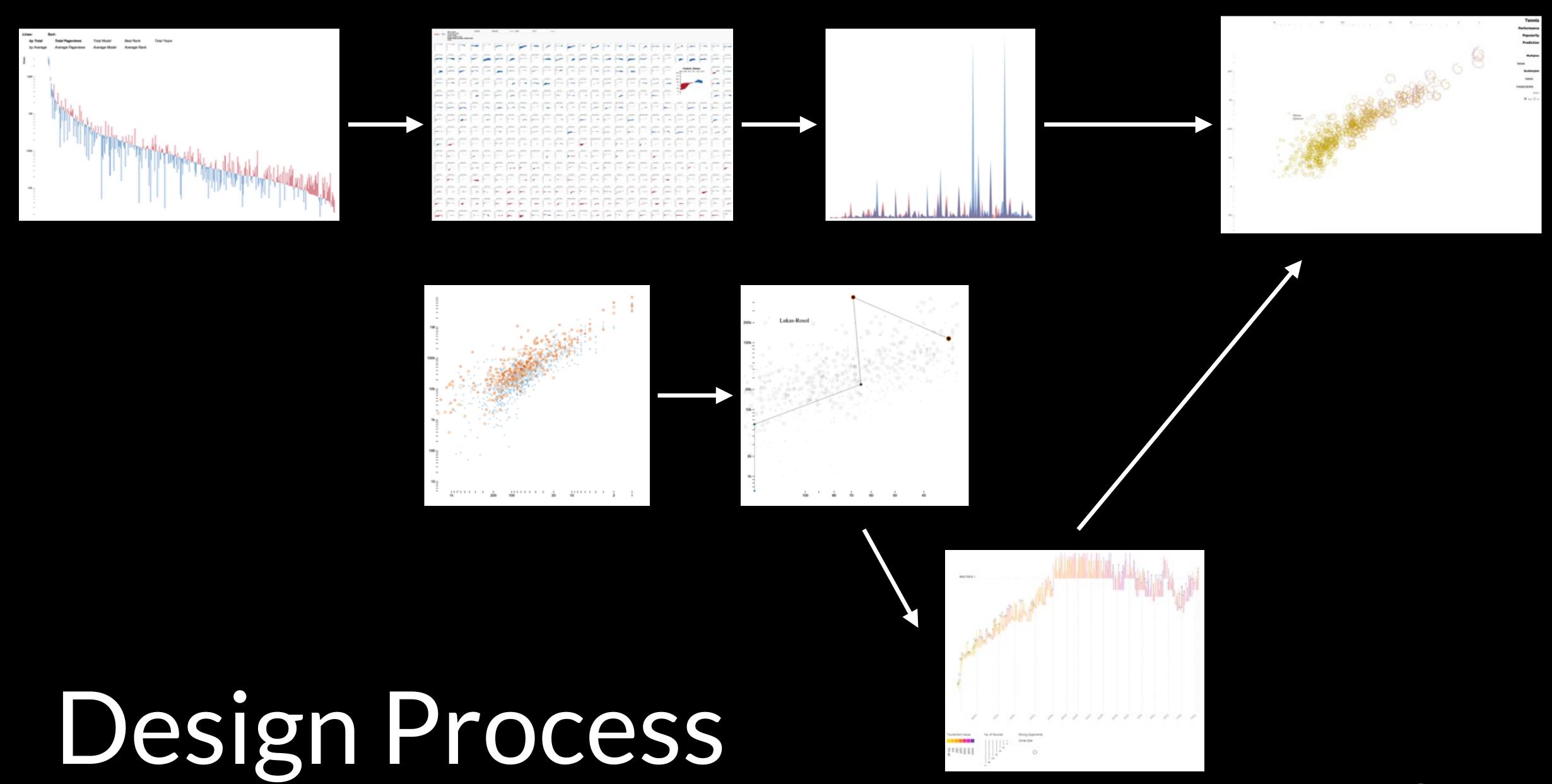
matches, and in Davis Cup)

Career titles

## Status quo







@kimay

## Cosmic Web

### Science by:

B. C. Coutinho
Sungryong Hong
Arjun Dey
Albert-Laszlo Barabasi
Lars Hernquist
Mark Vogelsberger

## epilogue

### Sciences — Humanities

"The Two Cultures" C. P. Snow

### Sciences — Humanities

"The Two Cultures"

Visualization as a "boundary object" or "trading zone" connecting Sciences & Humanities

# Visualizations as knowledge generators.

### kim albrecht kimalbrecht.com

center for complex network research

projects: culturegraphy.com untangling-tennis.net

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@kimay